

I would like to seek a spot on the USAA Board of Directors because I believe in the mission statement set by the board, and that I can bring unique perspective to it. I think that my experience building both a JOAD club, and a struggling state organization into strong entities both by membership numbers and financials shows my dedication to grassroots. I have already taken what I have learned and helped many other organizations develop over the last 5 years, as well as helping struggling organizations get back on a positive path. I am not a parent; I am not a fly by night coach. My coach and mentor, Manning Baumgardner, did this because he was passionate about it, even long after his kids were out of the program. I have both the passion and drive to do the same for the sport. I am driven by success, completion of goals and helping others.

I think USAA needs help in building the grassroots programs in states and area's that don't have strong programs. The overwhelming majority of archers are bowhunters. These people do not know about or are generally intimidated by our programming. We need to help develop State Associations that not only hold events but help develop JOAD programs in every single shop. This is not something that will be done via email, or with a single representative in each state. This is something that is done through meaningful and passionate individuals who love the sport and want to see it grow. I know how to make that happen.

I have also been very successful in planning and implementing extremely strong and well-run events. Some of the events include; The Buckeye Classic, 2018 and 2019 USAA Outdoor nationals, 2019 National Outdoor Collegiate Championship, countless state tournaments, regional Championships, Duel in the Cornfield, and 5 years of NASP State Championship (Bullseye and 3D), S3DA State tournaments, plus more than 75 local tournaments. I am successful because I am open to change, open to criticism and always looking to improve. I care about function and perception over fancy and complicated. I do not settle for just OK. I am the first one on the field every day and the last one off. I lead by example but have built an army of people like me who could run an event on a moment's notice just as well. I want to bring this passion and organization to the grassroots development stage.

Overall, I believe the skills I have developed over the last 25 years in the archery community and the tools I bring from my professional life will be of benefit to the membership and the Board of Directors.

Thank you  
Chris Worthen  
614.519.3994

# CHRISTOPHER C. WORTHEN

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## EDUCATION

**The Ohio State University**  
**B.S. Human Ecology**  
**Financial Planning**

Columbus, Ohio  
Graduated May 2013

## BUSINESS DEVELOPMENT EXPERIENCE(ARCHERY)

**Ace Archers Inc.**  
**President, Coach**

Columbus, Ohio  
February 2009 - Current

- Increased membership in organization by more than 500% in less than 3 years by targeted marketing online, in schools and recreation centers
- Provided more than 5000 introductory lessons in 2018 as an organization.

**Ohio Target Archers**  
**President, Treasurer**

Columbus, Ohio  
August 2010 - Current

- Increased participation in key events through targeted marketing, and grassroots development.
- Helped develop growing and sustainable JOAD programs in Ohio.
- Headed a committee to develop and help grow surrounding states programs, both JOAD and Adult.
- Currently implementing programs to help both NASP and S3DA archers to experience or develop JOAD programs, either current or starting their own.

## BUSINESS DEVELOPMENT EXPERIENCE

**Blackburn, Hunziker, Edge**  
**Agent**

Columbus, Ohio  
August 2016 - Current

- Started organic agency
- Built strategic partnerships with financial institutions, not-for-profit's and other community-based organizations for natural progression of growth with the targeted clientele.

## MANAGEMENT EXPERIENCE

**Huntington National Bank**  
**Branch Manager**

New Albany, Ohio  
August 2014 – August 2016

- Number 1 in Revenue Share for Consumer Lending, Mortgages, and Deposit Growth for 19 of the 24 months
- Worked with HR on developing a targeted hiring program.
- Developed and implemented a new in-store training program for new Bankers.