



Videographer

Summary:

The Videographer will capture creative, compelling visual content that supports digital marketing campaigns, community engagement, influencer initiatives, online education, fan engagement, member and sponsor acquisition and e-commerce growth. This role will collaborate closely with the USA Archery Marketing and Communications team to produce video content optimized for social media, website, digital advertisements and email distribution.

Duties:

- Capture high-quality video footage at select USA Archery events, athlete media days, marketing shoots, and other designated locations.
- Edit and deliver short- and long-form video content tailored for use across platforms including Instagram Reels, TikTok, YouTube, Facebook, and web.
- Collaborate with USA Archery staff to support content aligned with the digital calendar, influencer campaigns, and product launches.
- Create video assets for paid media campaigns, including merchandise ads, membership promotions, and retargeting campaigns.
- Produce compelling storytelling content featuring athletes, coaches, and other community members to build engagement and brand loyalty.
- Deliver vertical, square, and horizontal formats for cross-platform adaptability, incorporating captions, motion graphics, or branding elements when needed.
- Assist in developing content templates or repeatable formats for scalable influencer use and user-generated content integration.
- Stay up to date on social media video trends and apply best practices to keep content fresh and engaging.
- Maintain an organized archive of video assets and b-roll for ongoing reuse in campaigns.

Qualifications:

- 3+ years of videography and video editing experience, preferably in a sports, lifestyle, or nonprofit context.
- Proficient in Adobe Premiere Pro, After Effects, Final Cut Pro, or equivalent editing software.

- Experience shooting with DSLR/mirrorless cameras and using lighting/audio equipment. Drone license a plus.
- Strong understanding of social media formats, storytelling, and pacing for short-form and long-form video.
- Ability to work independently, meet deadlines, and respond quickly to content needs.
- Familiarity with archery, Olympic/Paralympic sports, professional or youth sports a plus.

Compensation:

- This is a contract position paying \$1,650/month.

Travel:

- Travel to events and/or marketing shoots required. Reimbursement for pre-approved travel expenses will be provided.

Work Conditions:

- Remote-based with flexible project-based workload with potential for ongoing work depending on organizational needs.

Application Process:

Please send resume and cover letter to careers@usarchery.org.

Deadline to Apply: June 20th, 2025

About USA Archery:

Learn more about USA Archery at www.usarchery.org