



AAC 2022 FALL MEETING KEY TAKEAWAYS

MEETING SUMMARY

The AAC met with key stakeholders from around the movement including USOPC CEO Sarah Hirshland, USADA, WADA Athlete AC and other USOPC Leadership members. The AAC discussed and debated topics of vital importance to athletes including governance reform, high-performance funding, and athlete rights, and responsibilities. The AAC also conducted Leadership elections. Results will be announced once COIs & background checks are completed.

AAC UPDATE: ATHLETE COMMERCIAL RESOURCES SERVICES

The USOPC AAC, in consultation with outside experts, is in the process of developing programming to empower Team USA athletes to feel educated when it comes to the commercial marketplace. Programming will feature:

- NGB- Athlete Agreement education
- Sponsorship and Endorsement agreement checklists/term explanations
- Rights and value in the marketplace education
- Agent Selection Education

More information to come.

USOPC 2023 PRIORITIES

1 ATHLETE EXCELLENCE: SUPPORT ELITE ATHLETES HOLISTICALLY

- Athlete service & engagement model
- Sport & athlete service resource allocation evolution
- Sports medicine & service provider provision

2 SPORT ADVANCEMENT: STRENGTHEN THE MOVEMENT

- NGB operating model
- collegiate sport transformation
- Employee engagement

3 COMMUNITY GROWTH: HAVE THE GREATEST POSSIBLE IMPACT

- Global Engagement & Stewardship
- Comprehensive fundraising campaign
- Fan Engagement

USOPC GOVERNANCE REFORM WORKING GROUP (GRWG) UPDATE:

BACKGROUND:

- Provide feedback to proposed Bylaw changes
- Currently in Phase 4, which is supposed to be the final phase of the bylaw review process

NEXT STEPS:

- Memo from the GRWG goes to the USOPC Board of Directors with Phase 4 Recommendations
- Proposed amendment must have a 60 day comment period
- New bylaws would not be fully adopted until sometime next year.



CONTACT US

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USOPC RESOURCE ALLOCATION:

RESOURCE ALLOCATION VISION

The long-range vision for the USOPC is to be the best Olympic and Paralympic teams in the world, measured by winning the overall medal count first, winning the gold medal count second, and having the greatest number of medalists third, at all Olympic and Paralympic Games.

USOPC KEY ATHLETE RESOURCES:

1. Athlete Stipends
2. Health Insurance
3. Operation Gold
4. High-Performance Grants
5. Athlete Training Facilities
6. Sport Science Services
7. Athlete Career & Education Platform
8. Athlete Marketing Platform
9. Athlete 360
10. NGB Organizational Development Grants

WADA ATHLETES' COMMISSION

ELECTION UPDATE:

- 5 Athletes appointed by the IOC and IPC Athlete Commissions
- 8 athletes elected from selections by IF Athlete Commissions
- 7 athletes who self-nominate and are appointment panel
- US Biathlete Clare Egan was elected

USOPC EXPENSES- PROGRAMS

Athlete Excellence:

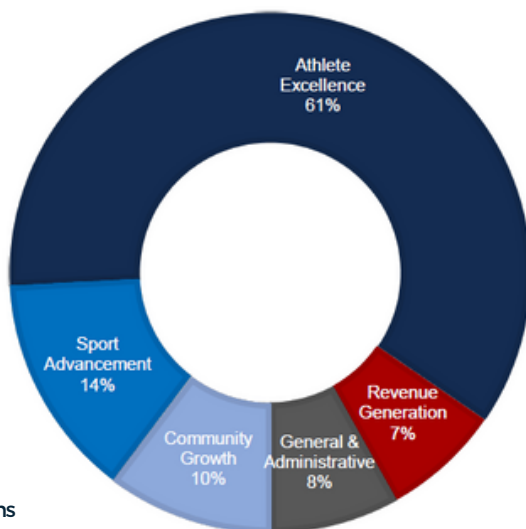
- Athlete Well-Being
- Athlete Training Facilities
- Athlete Competitive Excellence
- Games support

Sport Advancement

- Athlete Safety
- Diversity, Equity & Inclusion
- Ethics & Compliance
- NGB Services
- Pipeline Development
- Trials Management
- USADA
- US Center for Safe Sport

Community Growth

- Communications
- Fan Engagement
- International & Government Relations
- USOPA



HIGH PERFORMANCE GRANT ALLOCATION PHILOSOPHY

Funding Principles

1. Achieve sustained competitive excellence by winning more medals than the previous Games
2. Invest in the best opportunities for medals
3. Move towards full integration of resources
4. Customize funding by sport
5. Ensure consistency and continuity of funding

Performance Measures

- A Athletes
- B Coaching Environment
- C Training Environment
- D Competition Environment
- E NGB Leadership

USOPC ATHLETE SERVICES

UPDATE:

FOCUS AREAS

1. **Learning & Development:** Educational & Personal/Career Development Resources offered to Team USA Athletes
 - a. Professional Development
 - b. Continuing Education
 - c. Financial Wellness
2. **Outreach & Engagement:** Communication & Engagement with Athletes & NGB's
3. **Partnership & Development:** Works with stakeholders to build a menu of resources/opportunities for Team USA Athletes
4. **USOPA:** Helps promote Olympic & Paralympic value and encourage members to stay engaged in the Movement.

KEY PRIORITIES:

1. Achieve alignment on the definition of Team USA athlete
2. Achieve alignment on criteria and process for allocation of athlete resources
3. Establish baseline athlete sentiment on key areas

NEXT MEETING:

- December 1st: AAC Monthly Meeting
- Virtual AAC Winter Meeting: Tentatively January 21st



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