



MEDIA AND PHOTO POLICY

The guidelines set forth in this document pertain specifically to members of the media, including journalists and photographers, at USA Archery events.

1. Credentials

All members of the media and photographers must be properly credentialed. For the purposes of this document, “media” and “photographers” refers to those who will distribute video, articles and/or photographs for purposes of covering the tournament in a public media outlet (newspaper, magazine, website, television, etc.).

Those who are credentialed for this event must review this policy prior to accepting credentials. By accepting credentials, members of the media, including photographers, agree to be bound by these policies relating to photos/interviews taken at, or distributed following this event.

Violations of any part of this policy may result in revocation of credentials without further warning.

Those who wish to take photographs or videos but who are not credentialed must remain in designated spectator areas at all times.

Who can be credentialed?

- Credentials are intended for members of the media who wish to photograph the event for purposes of covering the tournament in a public media outlet (newspaper, magazine, website, television, etc.).
- Credentials are also intended to allow event/USA Archery staff and contractors to take photos for the purpose of promoting archery and publicizing the event. These photos should be shared with USA Archery so they can be shared on social media and the USA Archery website.
- Credentials should NOT be granted for those wishing to take photos for commercial use, unless USA Archery gives prior, written, approval.
- Credentials should NOT be granted for those wishing to take photos for personal use.
- Those wishing to take photos for personal use may do so from the designated spectator area.
- Credentials should NOT be granted to athletes or coaches who are participating in the event.
- Commercial use of photos taken at a USA Archery event without written consent from the archer and USA Archery is strictly prohibited.

2. Media Access Areas

Credentialed photographers must remain within the designated media areas while taking photos. Designated areas include:

- The marked “photo/media” lane at any time during competition.
- The area downrange while arrows are being scored, provided photographers remain at least 1 meter in front of the targets.
- Photographers must not interfere in any way with the athletes while in the photo/media lane or downrange.
- If photographers wish to take photos from aside or behind the targets during scoring, they must notify a judge who is downrange at the time.
- Photographers must not interfere with scoring in any way.

***Athletes should not be approached during competition or breaks for interviews or photographs.* Athletes may be approached at the end of their competition day. However, it is at the athlete’s discretion to grant interviews and/or photo opportunities. Any requests for athlete interviews should be run through the media coordinator on site, or the tournament director.**

3. Rules for Credentialed Photographers/Members of the Media

Respect for the archers competing at the event, and for the event itself, is of utmost importance. For this reason, all photographers and members of the media must adhere to the following guidelines at all times, without exception:

- Credentials must be worn at all times
- Flash photography may NOT be used at any time during the event
- Shutter and other noises should be kept at the minimum possible volume. Cameras should be as silent as possible.
- Absolutely no talking permitted in the media/photo lane
- Credentialed photographers/members of the media must enter the media/photo lanes at either end, rather than through the equipment lane
- At no time may a credentialed member of the media or photographer act as a coach or provide guidance to an athlete who is competing
- Photographers and members of the media are advised to remain out of the way of one another’s cameras and video equipment
- Violation of any of the above guidelines and rules is grounds for immediate revocation of credentials.

Name: _____

Media Affiliation: _____

Phone Number: _____