



## **MEDIA AND PHOTO POLICY**

**Updated: March 2020**

The guidelines set forth in this document pertain specifically to members of the media, including journalists and photographers, at USA Archery events.

### **1. Credentials**

All members of the media and photographers must review and agree to this policy prior in order to be credentialed at a USA Archery sanctioned event. For the purposes of this document, “media” and “photographers” refers to those who will distribute video, articles and/or photographs for purposes of covering the tournament in a public media outlet (newspaper, magazine, website, television, etc.).

By accepting credentials, members of the media, including photographers, agree to be bound by these policies relating to photos/interviews taken at, or distributed following this event.

***Violations of any part of this policy may result in revocation of credentials without further warning.***

Those who wish to take photographs or videos but who are not credentialed must remain in designated spectator areas at all times.

Events at USOPC Training Sites: USOPC Training Sites have additional rules for media that supersede USA Archery media policies.

#### ***Credential Guidelines***

- Credentials are intended for members of the media who wish to photograph a USA Archery sanctioned event for purposes of covering the event in a public media outlet (newspaper, magazine, website, television, etc.).
- Credentials are also intended to allow event/USA Archery staff and contractors to take photos for the purpose of promoting archery and publicizing the event. These photos should be shared with USA Archery so they can be shared on social media and the USA Archery website.
- Credentials will NOT be granted to those wishing to take photos for commercial use, unless USA Archery gives prior, written, approval.
- Credentials will NOT be granted for those wishing to take photos for personal use; those wishing to take photos for personal use may do so from the designated spectator areas.
- Credentials should NOT be granted to athletes or coaches who are participating in the event.
- Commercial use of photos taken at a USA Archery event without written consent from the archer and USA Archery is strictly prohibited.

### **2. Media Access Areas**

Credentialed photographers must remain within the designated media areas while taking photos

and may only proceed downrange when permitted by USA Archery officials.

Designated areas include:

- The marked “photo/media” lane at any time during competition.
- The area downrange while arrows are being scored, provided photographers must remain at least 1 meter in front of the targets.
- Photographers must not interfere in any way with the athletes while in the photo/media lane or downrange.
- If photographers wish to take photos from aside or behind the targets during scoring, they must notify a judge who is downrange at the time.
- Photographers must not interfere with scoring in any way.

### 3. Rules for Credentialed Photographers/Members of the Media

Safety of and respect for the archers competing at the event, and for the event itself, are of utmost importance. For this reason, all photographers and members of the media must adhere to the following guidelines at all times, without exception:

- Credentials must be worn at all times
- Flash photography may NOT be used at any time during the event
- Shutter and other noises should be kept at the minimum possible volume. Cameras should be as silent as possible.
- Drones are only allowed on the Official Practice day and with additional permission from the venue and/or event director. Drones may not fly over the field of play. A safe perimeter must be discussed with USA Archery staff.
- Absolutely no talking permitted in the media/photo lane
- Credentialed photographers/members of the media must enter the media/photo lanes at either end, rather than through the equipment lane
- At no time may a credentialed member of the media or photographer act as a coach or provide guidance to an athlete who is competing
- Photographers and members of the media are advised to remain out of the way of one another’s cameras and video equipment

### 4. Rules for Interviews with Event Participants

- Media are strongly encouraged to have a current U.S. Center for SafeSport training and a current USA Archery Background Screen. Without meeting these requirements, absolutely NO one-on-one interactions with event participants is permitted and a USA Archery media chaperone must be present for any interviews. **All media personnel will be required to adhere to the USA Archery Minor Athlete Abuse and Prevention Policy (MAAPP) and USA Archery Code of Conduct located at [www.usarchery.org](http://www.usarchery.org).**
- Athletes should not be approached during competition or breaks for interviews or photographs. Athletes may be approached at the end of their competition day. However, it is at the athlete’s discretion to grant interviews and/or photo opportunities. Any requests for athlete interviews should be run through the media coordinator on site, or the event director.
- If a private interview with a minor is requested, the minor’s parent or legal guardian must be present and/or a member of the USA Archery staff (parental consent is required).

By signing below, I hereby agree to adhere to the USA Archery Media and Photo Policy, as well as the USA Archery Minor Athlete Abuse and Prevention Policy and USA Archery Code of Conduct. I also understand USA Archery may revoke my credential at any time for violation of either policy or any of the above rules.

Name: \_\_\_\_\_

Media Affiliation: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Event Name: \_\_\_\_\_

**For Use by USA Archery Only:**

USA Archery Staff Member Name: \_\_\_\_\_

Date: \_\_\_\_\_

USA Archery Staff Member Signature: \_\_\_\_\_