

Candidate Statement for Rodney Estrada

My name is Rodney Estrada and I am seeking your vote for the position of Grassroots-JOAD Board Member for US Archery. I seek a seat on the Board of Directors to continue my ability to contribute at a high level to the ongoing development, growth and future of the sport of Archery through US Archery efforts and guidance. I have served US Archery in a number of capacities through committee assignments, election to governance committees, coaching and judging. Several notable assignments include adding Barebow as a competitive division in Target Archery in the United States, the development of the renewed Collegiate Division, and a number of initiatives for JOAD competition, formats, rules and ongoing development.

Issues that I would like to address: Creating a stronger gateway and development pathway between JOAD aged archers and collegiate archers. Development of a pathway between US Archery and non-archery entities that will see our sport grow and become more visible. Such organizations include the NCAA, Girl Scouts, Boy Scouts, National Athletic Directors Association, the Heart Association and the Physical Education Council of America and others. I believe strongly that expansion of growth into areas in which archery can be seen as a strong option for strategic development, health initiatives and education curriculum will bring greater numbers of athletes to our ranks. In addition, we need goals that will establish an improved, enhanced set of best practices and new interfaces with new growth sectors.

I have served US Archery as international coach, national coach, national judge, task force member several times, selected committee member several times, elected committee member several times, regional, national coach award recipient several times and ongoing committee member for Collegiate Archery-South Region. My JOAD program, Blue Ridge Archery, has served my region for nearly a decade and supports regionally for NASP, S3DA, Boy Scouts, Police Departments, Girl Scouts, Parks and Recreation, private industry, church organizations and college teams. As a national judge, tournament director, coach and athlete, I have extensive familiarity with ongoing issues and potential future issues that impact each of our constituent groups and, working with other like-minded archery enthusiasts, plan a continued means of growing and sustaining our sport for the National Governing Body.

If you have any ideas, concerns thoughts you would like to discuss, please text or call me at 706.491.8164.

Thank you for your vote.

Rodney Estrada,