



2023 Annual Meeting Minutes

Wednesday, August 30th, 2023, at 4:30 PM MT

Meeting held in person and virtually via Zoom and Recorded

Presented By: Rod Menzer, CEO and Mary Emmons, Chief of Sport Performance and Operations

BOD in Attendance in Person: Mike Cullumber, Jeff Greer, Kevin Mather and Jacob Wukie

Total USAA Member Attendance: In person – 50, Online - 39

CEO Menzer presented on the following:

- USA Archery Mission Statement
- 2023 Financial Budget
- Governance Updates
- Board of Director Elections
- USA Archery Staff Update
- Social Media Dashboard
- USPC North Carolina Training Site
- Annual Event Magazine
- Event Participation Dashboard
- 2023 International Events and Results
- 2024 Olympic and Paralympic Games and Quota Events
- 2024 Target Nationals and U.S. Open Location

Mary Emmons presented on the following:

- Membership and Club Dashboard
- Customer Service Satisfaction
- Member Benefits
- Athlete Safety Dashboard
- Outreach Grants
- Adaptive Outreach Initiatives
- 3D Target Grants
- Adaptive Outreach
- Marvel Entertainment – Archery is for Everyone Campaign
- Partnership Updates
- Instructor and Coach Dashboard

- Virtual Symposium and Coaches Workshop
- Instructor and Coach Resources
- Coach Advisory Council

Menzer and Emmons answered questions from the members.

The presentation was recorded and posted at www.usarchery.org.

Meeting was adjourned at 6:30 PM MT.