



**BOARD OF DIRECTORS ELECTION  
NOMINATIONS**

**AT-LARGE ATHLETE**



# CANDIDATE STATEMENTS

## RESUMES FOLLOWING



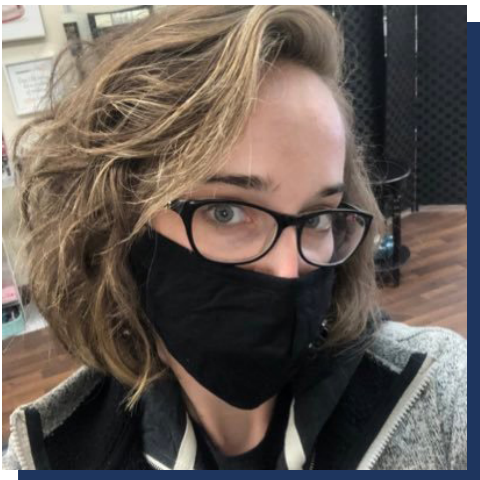
### BRADY ELLISON



### LEXI KELLER

Being a part of Team USA is more than just a title to me, and it's more than just something fun to do on the weekends. Being a member of Team USA is an honor, it's a privilege, and it's part of who I am. I started shooting because I had fun, and I loved moving towards becoming better at something I loved every single day, but I kept shooting because of how proud I am to represent our country, to the best of my ability, in any way possible. I have been blessed to represent the United States of America on the stage shooting, but now I would love an opportunity to serve in another way, by being a voice for the athletes that work and train every day to become the best athlete they can be. There are things in every organization

that can be debated upon, and multiple paths that might be taken, and I know the only way to bring success to Team USA is to use the opinions, thoughts, and ideas from those athletes whom the decisions impact the most, in the most unbiased and accurate representation as possible.



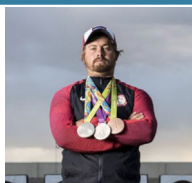
### HEATHER KOEHL

There are only a handful of chances to help the sport you grew up in. I bring to the table 25 years of shooting experience; from grassroots, to resident athlete, collegiate, and now working a job and competing. I would like to be given the chance to represent my fellow athletes on this board and give them a voice in the years to come. I look forward to continuing my passion for the sport, whatever the outcome.



# BRADY ELLISON

## BRADY ELLISON - PROFESSIONAL ARCHER - OLYMPIC ARCHER- TEAM USA



### Bio

Brady is a 32 year old full-time Archer competing Internationally and in the USA. Brady is one of the world's most successful and accomplished archers. He is the current World and USA #1. He is a 4-time Olympian, who competed in the 2008 Beijing, 2012 London and 2016 Rio Olympic games, winning 2 Team Silvers(London, Rio) and Individual Bronze (Rio). He will also compete in the delayed Tokyo 2020 Olympics. Brady travels extensively all year competing in world caliber events both internationally and in the USA over 200+ days a year. Brady started his career as a Compound archer, winning several Junior World titles, before switching to Recurve with the goal of making it to the Olympics. Brady overcame complications from Perthes Disease, which he had as a child, putting off hip surgery for 9 months so that he could compete in the Beijing Olympics. Brady has always been a fan favorite and is always willing to spend time interacting with fans and spectators. Brady is an avid outdoorsman and who enjoys just about anything outdoors. He married fellow world class compound archer, Toja Ellison (Cerné), in April 2016. Brady and Toja welcomed their first child, Ty Cooper Ellison, in November of 2020. Brady and his family live, train and enjoy family life at their home in Globe, Az.

### Accomplishments

#### INTERNATIONAL *(Outdoor & Indoor and Individual & Team)*

- 2019 World Outdoor Champion
- 4X Olympian - Team USA 2008, 2012, 2016, 2020 (2021)
  - 2 Silver (2012,2016 Team), 1 Bronze (2016 Individual)
- 2X Field World Champion (2014, 2016)
- 18X member of USA World Championship Team
  - 15X Medalist -8 Gold, 2 Silver, 5 Bronze
- 55X World Cup Medalist - 26 Gold, 13 Silver, 16 Bronze
- 9X World Cup Final Medalist - 5 Gold, 2 Silver, 2 Bronze
  - Only Recurve archer to make 11 Finals in a row
- 4X Longines Prize for Precision winner - 2010, 2012, 2014, 2016
- 5X Indoor World Cup Final Medalist - 2 Gold, 2 Silver, 1 Bronze
- 7X Pan Am Games Medalist - 3 Gold, 3 Silver, 1 Bronze
- 1X World Games Medalist - 1 Silver
- Other International Events and Continental Championships
  - 17 Gold, 1 Silver, 1 Bronze
- Indoor Target World Record holder 599/600
- Outdoor World Record holder: 72 arrow 70m 702/720, double 70M record 1363/1440

#### USA

- 15X USAT - United States Archery Team member
  - #1 rank 2008-2019
- 13X National Outdoor Champion & 10X US Open Champion
- 10X National Indoor Champion
- 7X National Field Champion
- 43X USAT Event wins
- 8X NFAA Vegas Champion - Shot a perfect 900 in 2020

### SPONSORS

Hoyt, Easton, TRU Ball, Axcel, Lancaster Archery Supply, Shrewd, Clear Targets, Hamskea, Spider Vanes, GAS Bowstrings, Mental Management Systems, Mantis, Backou, Phigolf

[brady.ellison@yahoo.com](mailto:brady.ellison@yahoo.com)



# LEXI KELLER

## Objective

Lexi Keller began her archery career in the late 2000s shooting with her dad at the local archery club, before her love and passion for archery grew, and she made her first team shooting for USA Archery in 2012. Since 2012, Lexi has not missed a year on team USA, and her respect and pride for her country, as well as her teammates and competitors only grows. Lexi has traveled to over 15 countries in her archery endeavors and represents the United States of America to the best of her ability at all times. Lexi understands the importance of teamwork, leaning on your team, and working independently to achieve the maximum results.

## Experience

Member of Team USA 2012 - Present

- Experienced team player
- Experienced in rules and regulations
- Experienced in international competition and travel
- Experienced in competition formats

Project Management 2020 - Present

- Working in a Healthcare company
- Process improvement
- Team communication and Problem solving
- Field work

Team Management 2018 - 2020

- Working as a Manager of a small town diner
- Managing a team of High School aged staff
- Team communication and Problem solving
- Marketing and strategy

Small Business 2007 - 2016

- Working at a family owned archery store
- Management, dedication, industry knowledge
- Consistent work, continuous growth and research
- Customer service, retail, communication

## Education

MPA 2020-Present

Masters in Public Administration - Healthcare. Keller Graduate School of Management. Scholarship received through the USOC.

MBA 2018-2019

Masters in Business Administration. Keller Graduate School of Management. Scholarship received through the USOC.

Graduated with Distinction.

BBA 2015-2017

Bachelors of Science in Business Administration - concentration in Small Business & Entrepreneurship. DeVry University. Scholarship received through the USOC.

Graduated Summa Cum Laude. Inducted into the National Society of Leadership and Success.

High School 2000-2013

Home schooled from K-12

## Skills

Honesty. Integrity. Communication (written and verbal). Understanding. Compassionate. Intuitive. Outgoing. Trustworthy. Industry knowledge. Team participation. Self-motivated. Dedicated. Organized. Good listener. Diligent. Open minded. Sees things from every perspective and gives validity to differences in opinions. Humility. Determined. Attention to detail. Leadership, and management, experience. Initiative.



**BOARD OF DIRECTORS ELECTION  
NOMINATIONS**

**COACH DIRECTOR**



# CANDIDATE STATEMENTS

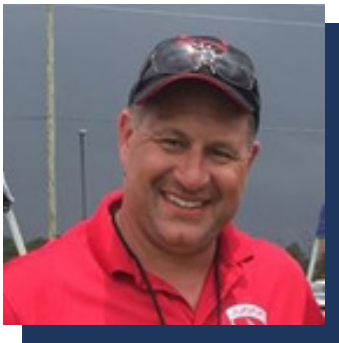
## RESUMES FOLLOWING



### IRENE HASHIMOTO

My name is Irene Hashimoto and I am running for a Coach Director position on the USA Archery Board. I became a member of USA Archery when I enrolled in a Level I instructor course so that I could teach scouts at boy scout camps. I have continued to teach and coach scouts and now serve as a range safety officer and member of the Scouts BSA Golden Empire Council Shooting Sports Committee, based in Sacramento as well as the Scouts BSA National and World Jamboree Shooting Sports Planning Committee. I am also the director and instructor for

Sacramento Central Y's Youth Archery League. I compete in the barebow division whenever my schedule allows. Safety remains my number one priority for all the organizations I serve, followed closely by fun experiences for all participants. Being a public school educator, I bring a community service and extracurricular perspective to the sport. Being an academic, currently pursuing an Ed. D., specializing in organizational transformation, I strongly recommend and encourage all educators, instructors, and coaches to embrace an educational mindset framed by the sustainable development goals (SDGs) so that we develop sustainable humans. I believe I am the ideal candidate to help lead USA Archery in the development of sustainable practices to help preserve and transform this ancient art form to the next level.



## JEFFREY GREER

I have a passion for the archery community and wish to represent the coaching community within the USA Archery organization. USA Archery is the industry leader in developing coaching programs and creating an attitude of excellence. It would be my sincere pleasure to help guide and develop this community. I believe I have skills and experience that will integrate into the current guidance and development programs to steer them to better serve our coaching community.

I have a directed interested in continuing development of the coaching programs, creation of new clubs, development of step programs and growing the archery community. The USA Archery coach development is light years ahead of many other sports programs. As great as this system is, I see areas where we can improve the implementation and development of coaches. Coaches are the backbone of USA Archery. We need to develop a culture where our experienced coaches mentor junior coaches. A culture where upcoming coaches receive the opportunities to develop skills in a supportive environment. We need to create more opportunities for coach involvement outside local clubs that builds the coaching community. Too few coaches are developing junior coaches to the next level. I have benefitted from the generosity of other coaches who shared their experience and knowledge. It is my goal to pay that kindness forward and help develop opportunities to grow the coaching community.

Working with committees, boards, and networking people together for a common cause is not new to me. Music City Archery is currently one of the largest clubs with active memberships. We attend local, state, national and international tournaments. Running a club this size requires the ability to develop new coaches and lead people. I have served as a JOAD Regional Committee member, RED Team Coach, Para Archery Coach, Archery Trade Association Committee member, Officer for a fortune 500 Veterans Employee Resource Group, National Engineer for a fortune 500 company, and President of Music City Archery, LLC. Organizations create success through collaboration. It is my goal to work with USA Archery staff and other board members integrating my perspective in coaching, team building, organization creation, processes development and transforming ideas into action. I look forward to serving you and our community.



## JOSE DRAPEAU

I wish to submit my name for consideration to the USA Archery Board of Directors. I feel confident my contributions will create, maintain, and establish a level of communication and interaction with USA Archery management on behalf of all Coaches, which will produce positive outcomes. In my first year competing, I have:

- Made the United States Archery Team (1<sup>st</sup> African American, able bodied Compound Archer to achieve this in their 1<sup>st</sup> year competing. Attained Level 3 NTS certification (Tested in 2020)
- Hired on as Athletic Program Director and Archery Coach for a half million-dollar archery Pro Shop in Canton Georgia, formed a JOAD Team program of my own design, coaching and mentoring 75 student archers, working to create a national communication portal "Ask A Coach". Engaging in productive conversations with beginner, intermediate and veteran coaches to understand and resolve current concerns and issues around the sport of archery.

I will establish a Regional Symposium where coaches regionally can connect with USA Archery management to discuss matters of performance, competition, and sponsorship to name a few. My vision is for the creation of a long-term Coach the Coaches relationship to help develop and prepare for a higher standard of coaching. I will also work to ensure that athletes/coaches voices are heard in all matters of importance including more compound archery instruction via NTS and have that instruction be more comprehensive.

I will develop an "Open Call" Training/coaching program for Olympic Compound Archery. Coaches and Archers can gain elite level exposure by attending these "Open Calls" which will assist in the growth of the sport across all disciplines.

All coaches when committing to sacrifice time and money in assisting archers in a sport that is passionate to them, deserve to have a voice and be heard. Whether you coach target, field, or 3D archery, you deserve a voice that addresses the specific concerns around these disciplines. I will continue to lead the effort to create dialogs and produce modules which address coaches concerns around target, field and 3D archery for compound, recurve and barebow disciplines.

I want to represent you on the Board of Directors, and if you give me your vote, I will ensure you have more opportunities to leverage your skills with more substantive resources, along with continuous training to further improve your coaching capabilities.

Sincerely,

Jose  
Drapeau

USAT Member/ Level 3 NTS Coach



## MICHAEL HOJNACKI

I've spent the last 30 years learning everything there is to know about the printing industry from 1989 to present. I'm currently applying this knowledge in my role as a sales professional for Alliance Graphics and Printing, where I'm responsible for driving sales up in the Brazos Valley.

My wife and I also own a business and I manage the books and she runs the store.

We also have a non profit, Emma's Project. We are committed to a world where no child ever drowns. We fund raise for and promote water safety and drowning prevention. Currently RED team coach for the South Region.

Working with two other friends on a scoring app for the iphone and android platform. Soon to be released!

Working with another friend on a new recurve riser.

I have many years shooting recurve and now coaching.



## ROXANNE RYEA

My name is Roxanne Ryea. I have done archery all my youth and professional life - it is my passion. I was a USAT member for 8 consecutive years, a Resident Athlete in Chula Vista, and World Championship member as a recurve shooter and hold IBO, ASA, and NFAA titles in compound. I am a level 4 coach and Red Team East coach and was JOAD National Coach of the year in 2018. I run the biggest JOAD program in New England with over 240 kids and work with just as many adults. I am very knowledgeable with both novice and high-performance archery. I am excellent at planning

regimens for athletes, novice as well as high-performance. I am involved in NFAA, ASA, and IBO and can apply things from these organizations to USA Archery. I have a broad perspective on how USA Archery has changed over the past 30 years as has World Archery.

I believe while USA Archery does many things right, it can improve upon many things. And this is why I want to become more involved both at the novice level as well as high-performance. I strongly feel that the key for USA Archery to create a powerhouse of archery athletes is longevity in the system. I want to create a sustainable path for athletes to evolve as a competitor. For this to happen we need to create financial support, allowing access to elite level coaching, international competition opportunities, and the ability to further one's education while remaining active in their pursuit to be the best. Too often, financial means and higher education dictate who can continue in the sport. Our athletes can be the best in world if we can provide support that allows them to stay in the sport. My goal as a coaching board member is to help create not just a larger talent pool, but a lasting talent pool that puts these kids at the top of the world stage.



# IRENE HASHIMOTO

Irene J. Hashimoto

橋本順子 アイリーン

11505 Big Four Way, Gold River, CA 95670

Mobile 916.963.6558 Email [ninjadiver11@gmail.com](mailto:ninjadiver11@gmail.com)

## Objectives

Design, develop, and implement an educational framework for a Type I civilization.

## Credentials

California teaching credential in Biology, Japanese, English, CLAD, exp 2023  
AP Japanese, AP Audit, NCLB certified  
USA Archery, Level III Instructor, tournament competitor

## Education

Concordia University, Doctorate of Education, 2019-2023 anticipated  
National University, Curricula Methodology for STEM, 2014-2015  
Stanford University, Center for Education Research, 2010-2011  
CSU Monterey Bay, Continuing Education in Education, 2004-06  
Japan Foundation, Summer Institute, Urawa, Japan, 2006  
University of California, Irvine, 2003 Teaching Credential  
New York University, 1982, Interactive Media  
University of Michigan, 1977, MA Linguistics  
University of Michigan, 1976, BA Japanese Language & Lit

## Languages

Japanese (fluent), French, Spanish, German, Latin

## Teaching

### Experiences

Sacramento City Unified School District, Sacramento, CA (English) 2019-2021  
Natomas Unified School District, Sacramento, CA (English) 2018-2019  
San Ramon Valley Unified School District, San Ramon, CA (Japanese) 2017-2018  
Cupertino Union School District, Cupertino, CA (Japanese, Drama, Yearbook) 2010-2012  
YMCA School Age Day Care, Cupertino, CA (ESL support for Japanese natives) 2011-2012  
De Anza College Extended Year Program, Cupertino, CA (English) 2010-2012  
East Side Union HS District, San Jose, CA (Japanese, English) 2008-2010

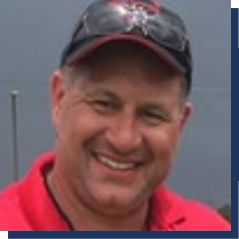
## Professional Experience/ Affiliations

Product Advisor, Microsoft Corporation  
Instructor and Coach, USA Archery  
National Council of Japanese Language Teachers  
American Council for the Teaching of Foreign Languages  
California Association of Japanese Language Teachers  
California Language Teachers Association Workshop Presenter  
Financial Professional, Miceli Financial Partners  
Sales & Marketing Manager, Pacific Bell  
Telecommunications Manager, GTE Mobilnet  
Systems Auditor & Management Consultant, KPMG

## Other

### Experiences

Assistant Scoutmaster, Scouts BSA, 2010-Present  
Merit Badge Counselor, Scouts BSA 2011-Present  
Developer, My eCoach online instructional trainer  
Performer, Taiko Center of Los Angeles, Salinas Taiko Group



## JEFFREY GREER

# Jeff Greer

jeff@musiccityarchery.com • 540 Cold Stream Place, Nashville, TN 37221 • 615-335-9693

## Objective

Board of Directors – USA Archery Coach Representative

Experienced in executive level communication and business decision making. It is my desire to apply my love of archery and business experience to the USA Archery Board of Directors. My ability to envision the future and apply practical solutions have enabled me to serve on regional and national teams that developed next level technology roll outs for a fortune 500 company as well as launch my own business in the archery industry. Owning an archery business designed to entice new archers and train competitive archers coupled with opportunities to serve on the USA Archery International Training Staff and USA Regional Elite Development Team provide insights into programs that can help grow the sport.

## Education

University of Phoenix

2008 Bachelor of Science in Business Management

## Experience

Music City Archery | 1113 Murfreesboro Rd, Franklin, TN 37064

Owner/Head Coach April 2013 – Present

As Co-Owner I am responsible for all aspects of the business:

- Work with co-owner and employees to set the vision of the company
- Manage vendor relationships
- Responsible for financial management and reporting
- Employee development
- Customer acquisition and retention
- Develop revenue streams

As Head Coach I am responsible for training programs:

- Develop training schedules
- Train subordinate coaches
- Create a path to success for athletes
- Tournament Director
- Tournament Judge
- Train archers and coaches on S3DA, USA Archery, NFAA and ASA rules



T-Mobile | Remote Employee

Senior Engineer November 1999 – Present

Regional Operations Engineer

- Resolve complex network issues for the South Region
- Develop executive reporting
- Lead Disaster Recovery Scenarios
- Vendor Management

National RF Engineer

- Developed National NextGen Technology roll out
- Resolved national level network issues
- Set National Engineering guidelines
- Member of NASCAR Engineering team
  - POC for track owners, race teams, NASCAR staff and public safety officials
  - Designed RF networks for NASCAR Racetracks
  - Deployed designed network strategies at the tracks
  - Resolved network issues prior to and during race events
  - Developed performance reports and presentations for executive staff

National Veterans Employee Resource Group Officer

- Team raised \$50,000 for Hope House
- Helped design and deploy Veterans Day event which has become so successful Kansas City Mayor attended and was one of the largest Veteran's Day events in the state.
- Created national organizational infrastructure

USA Archery |

Level 4 Coach/National Judge 2013 – Present

- Head Coach to one of the largest USA Archery clubs in country
- International Training Staff Coach (USA Para Archery)
- RED Team Coach
- Judged Local, National and World Team Events
- International Camp Judge/Field Crew



# JOSE DRAPEAU

3090 Branford Court  
Marietta, Georgia 30062

## JOSE DRAPEAU

404.964.4395  
jdrapeau@phantomit.org

### SENIOR SALES AND OPERATIONS EXECUTIVE

Senior Executive with a broad business background in Sales, Information Technology, Operations, Supply Chain, Distribution and Business Development. One who understands the value of maintaining strong organizational and external relationships to build an environment of cooperation and open communications. A respected leader with over 20 years of experience creating successful business ventures.

- Revitalizing Stagnant Development Teams
- Competitive Analysis & SDLC Positioning
- Full Life Cycle High Volume Recruiting
- Major Accounts and Project Management
- IRR on Talent -vs- Value Acquisitions
- Creative Branding & Vertical Marketing
- Succession Planning & Processing
- Market Evaluation, Penetration & Expansion
- Performance Enhancement & Employee Retention

#### PROFESSIONAL ACCOMPLISHMENTS

- ◊ Awarded by Governor Sonny Purdue one of the “Fastest growing companies in Atlanta” sponsored by the Atlanta Business Chronicle (April 2003)
- ◊ Successfully oversaw the start-up and development of this manufacturing company from \$0-\$13.8million in respective developing contracts in 18 months.
- ◊ Spearheaded the successful implementation and execution of all the distribution channels resulting in a 73% increase in market share over 3 years.
- ◊ Established critical partnerships with high level industry leaders such as FORD, BMW, Mercedes, Chrysler Mopar and Penske Automotive
- ◊ Enhanced the revenue of the staffing agency by placing 81 candidates across a wide spectrum of technologies totaling over \$2,862,858 in placement fee’s.
- ◊ Increased revenue 51% to \$2.6million through creative recruiting and consistent sales processes for an Infrastructure/Network services firm.

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## PROFESSIONAL EXPERIENCE

### PHANTOM I.T. Consulting Managing Principle

Atlanta, Georgia  
Jan 2011-Present

Contributes to the development of an integrated technology/business strategy including but not limited to: Technical Recruiting, technology segmentation, business intelligence, research and analysis, CXO interfacing, communication strategies and sales execution.

Responsible for leading and transforming the Information Technology organization into a pro-active technology partner with an updated strategy, including standard recruiting work combined with solid business management experience and the vision to marry novel technologies with new market opportunities.

Leverage technical management expertise with client groups, human resource partners and hiring leaders to:

- Develop strategies to target both active and passive candidates using a variety of tools and techniques including third party job boards, user groups, networking sites and industry events.
- Oversee the sourcing and selection process i.e. needs definition, creating job ads, sourcing and screening candidates for current and future opportunities, assessing and presenting qualified candidates to hiring leaders and facilitating the offer process.
- Over the last 16 months the organization has pre-screened over 1300 candidates with a current database of 30000+ developers, project managers and ERP specialists.
- Provide regular project updates to the client groups, HR leaders and Global Talent Acquisition leaders.
- Designed, Built and implemented innovative sales/recruitment campaigns, identify strategic sources for talent and measured results of each source.
- Created systematic week to week process executing calls to other CXO, established pre qualified client meetings, 10-25 personal candidate screens monthly
- Built a multi-functional team from the ground up (sales, technical support and administrative)
- Building a current and ever growing monthly pipeline of 175 fortune 500/1000 companies, both regionally and nationally. Current portfolio valuation is between 962K to 1.8 million dollars

### STI STAFFING Sr. Business Development Manager(contract)

Alpharetta, Georgia  
June 2011-October 2011

Conducted a minimum call volume of 20-30 daily calls, arranged 2-3 meetings with c-level executives weekly, obtained 3-5 real requirements weekly, provided a high accuracy and high ROI in new client acquisition and staff augmentation. In my day to day operations I utilized a modular approach to gain a competitive edge over my competitors.

Established 8 major contracts, obtained 22 requirements totaling \$353,238 dollars. Fostered 20 direct C-suite relationships. In selling to the bottom line, my gross margins on perm positions average 23% and \$21.50 net margin on contract. My sourcing proficiencies are as follows: Management, Sales, Microsoft .Net, CRM, Client Server (data warehousing), ERP (PeopleSoft), SQL Server, SAP and Internet (Java, J2EE) Marketing, WinCe, SharePoint, Networking (Cisco, LAN/WAN), Helpdesk and Desktop Support

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**ATLANTA I.T. Resources**  
**Sr. Business Development Manager-full desk**Atlanta, Georgia  
Mar 2009- Feb 2011

- Met and exceeded company established market share goals by effectively growing the existing pipeline to \$425,620 dollars.
- Pre-screened 1152 candidates in various technologies including .Net, CRM, ERP and Java
- Obtained extensive familiarity with local user groups, developer network functions and Atlanta CEO Events; built strong rapport with co-workers, clients and candidates.
- Exceptional communications, telephone skills, sourcing, data mining and out of the box processes.

**PHANTOM HITCHES**  
**Principle**Marietta, Georgia  
July 2007- Jan 2010

Tapped to building an optimal channel sales organization from the ground up. Driving force behind strategy to leverage channel partner resources and increase sales dominance by delivering customized, channel centric marketing and sales campaigns.

Delivered targeted high-profile promotional vehicles and locked out competitors with exclusive agreements.

Filled clients competency gaps with hitch personnel and leveraged their resources.

- Attracted top tier talent from outside industry to acquire unique sales skills and gain advantage
- Negotiated sales alliance with BMW. Generated \$12 million brand value. Gained brand exposure 750 million views of niche concealed hitch concept during 2yr cycling campaign

Built, trained and led US team of 36. Led channel marketing, retail sales and marketing, national promotions/sponsorships, marketing operations and business consulting teams.

- Increased revenue 4-fold to \$14.7 million. Transformed competitive landscape with innovative processes and channel resource strategies.
- Boosted revenue, profits and volume every year for more than 2 years.

**SA Global Hitch Manufacturing**  
**SVP Sales and Marketing**Pretoria, South Africa  
Aug 2006- Dec 2009

Grew market share from 6% to 18%. Seized #1 market position for first time in niche automated concealed hitches.

- Built and deployed retail sales / marketing team of 32 employees. Increased brand awareness by 400% and cut cost-per-call by 55%.
- Slashed operating costs by 32% in 9 months. Optimized agency management.
- Boosted early life-cycle profits 37%.
- Attained industry's #1 highest profit margins. Replaced price-based negotiations with integrated strategies.
- Negotiated and leveraged large-scale sponsorships via Pro Cycling Team

**EPIC I.T.**  
**Director of Sales**Atlanta, Georgia  
Feb 2001- Dec 2003

Evaluated client infrastructure/systems; determined the best method of integration into primary businesses and operational system. Recruited and directed an in-house operations staff of 16, while establishing strong relationships with consulting and third-party implementation resources.

Increased revenue 51% to 1.6 million by securing strategic accounts including Georgian Terrace, Powell Goldstein and the J.W. Marriott. Responsible for direct sales pipeline, coordination of implementation partners and building a support organization for systems including Information Technology, financials, sales and material management. The organizations U.S. brand awareness grew 150% in nine months and ranked 5<sup>th</sup> as one of the Fastest Growing Women owned businesses in Atlanta by the Atlanta Business Chronicle (April 2003).

**EDUCATION/HIGHLIGHTS****UNIVERSITY OF GEORGIA***Assoc. degree, Managerial Finance***AUBURN UNIVERSITY***Bachelor of Science, Political Science-Pre Law***Contributing Member: Minority Health Consortium****Member: Minority Business Development Association****Certified Minority Owned Business****First African American to qualify for 2000 Olympics (cycling)**



## MICHAEL HOJNACKI

Archery has a growth potential that really knows no bounds right now. We are at a tipping point for the sport. Having again sent a full team to the Olympics, the first in almost 20 years, we have made significant gains in the quality of our shooters.

We need to capitalize on that and grow even more now. I believe strategic alliances with other Grass Roots programs, 4H, NASP, S3DA and harmonizing our coaches training structures, could be the way to go for that future. Our future Olympians may be in these groups. We miss many opportunities to recruit beginners when these other programs finish their mission with the kids they touch in their respective programs. As an example, I was told by a director of one of these groups in my state of Texas, that 100,000 kids pass through their school program each year. Of that group, when asked if they want to continue in some form of formal training or club type events, 20% say they would. So if this really is the case, 20,000 kids each year, would completely overwhelm the 44 JOAD clubs in our state! There is a huge disconnect of these two facts.

We also need to recruit more female coaches and incentivize that recruitment. Maybe it is time we look outside of our sport for that coaching skillset or recruit from our past female Olympians. There is a gap here, and we have to reach outside of the box to find that solution.

We also need a better solution for updating our coaches on current methods and philosophy. Too often, we see good information missed or passed over for all levels of our coaches. Maybe a specialized website, with specific and new coaching information, made available to our coaches, on demand, with push notifications when new material is published. A Knowledge Base for Archery Coaching. The current database is great for starting out as a coach. We need deeper knowledge on an ongoing basis, available on demand, to our coaches. I would even suggest a message board for asking among peers, questions of coaching style, coaching language, tips and tricks to get students to understand. I know there are social platforms for this now, but we need to isolate and shape the communication within a controlled and safe environment to learn so that our coaches are all in harmony with instruction.



# ROXANNE RYEA

## Roxanne Ryea

39 Yorkshire Terrace #2 Shrewsbury MA 01545 • (cell) (860) 722-4173 roxanneryea@gmail.com

### Professional Experience

#### Hall's Arrow

*Program Director*

- Build lesson plans for JOAD program, including mental management
- Educate employees for instructor certification
- Provide and organize competition opportunities
- Coach Advance Lessons and Adults

Manchester, CT

1999-2004 & 2011-current

#### Hall's Arrow

*Level 4 NTS Coach*

- Coach high-performance athletes
- Placed more than a dozen athletes on Junior National teams, International teams, World Championship teams, and All-American Collegiate teams
- Coached athletes to dozens of USA Archery and NFAA National titles, Vegas, and LAS Classic wins in both recurve and compound
- 2018 JOAD Coach of the Year
- Run the largest JOAD program in New England with over 250 kids

Manchester, CT

2011-current

#### Hall's Arrow

*Business Manager*

- Head of Accounting at Hall's Arrow
- In charge of Accounts Payable and Receivable as well as inventories
- Excellent relationships with all major vendors

Manchester, CT

2011-current

#### USA Archery High Performance

*Regional Coach*

- Build lesson plans, incorporate drills, and provide coaching to the elite youth athletes in the East region
- Provide virtual lessons

East Region

2019-current

#### Athlete

*Recurve and compound*

- Jr. USAT and Sr. USAT member for 8 consecutive years
- Resident Athlete at the Olympic Training Center in Chula Vista
- National and International titles as well as records that have since been archived
- IBO and ASA Regional titles in both known and unknown classes (compound)
- NFAA Sectionals Champion both Indoor and Field

Manchester, CT

1995-current



**BOARD OF DIRECTORS ELECTION  
NOMINATIONS**

**GRASSROOTS (NON-JOAD)**



# CANDIDATE STATEMENTS

## RESUMES FOLLOWING



### **E.G. LEBRE**

Hello:

My name is E.G. LeBre. I am the current Grassroots Non-JOAD Board member and I am running for reelection.

By way of introduction, I am the Head Archery Coach at Brandeis University, MIT and Wellesley Colleges. I have been coaching these college programs 14, 8 and 13 years respectively. The vast majority of these archers had never shot a bow prior to starting their college careers. Over the years many have reached the podium, earned collegiate awards including All Academic and All American honors. I have also had the privilege to coach with both the Able Bodied and Para National teams

domestically and internationally. Until 2020 I served as the East Region Representative for the Collegiate Council. I have been awarded Regional Collegiate Coach of the Year 3 times and in 2018 was awarded the Collegiate National Coach of the Year.

Why am I running?

I want to see continued growth in programs and resources for all levels of archers. We need to make our sport more inclusive overall which will widen the appeal of archery.

There needs to be created a more defined pipeline to guide young archers and their families to achieving their archery goals. One piece of that pipeline would be developing a collegiate coaching program to train college coaches to better assist their athletes.

Collegiate archery programs consider how they can better serve those athletes who wish to reach the Olympics and/or professional archery. This can occur while continuing to introduce new archers to our sport and keep it growing. I would like to see how we can improve the retention rate of post graduate archers. That said how do we improve the Senior and Master athletes' archery experience?

During my current Board tenure I worked to get Para Archery recognized at the collegiate level and helped develop a MQS for Collegiate Para archers to earn their All American awards and be National Champions. I participated in bringing college archery back to USA Archery. There are several colleges other than my own that I helped establish their archery programs. During COVID I suggested that individual archers be allowed to compete with or without school support.

There is a need to continue expanding Adaptive and Para archery thus making our sport more accessible. Our Para athletes are highly respected worldwide, and they serve as great role models.

Thank you for your time and vote.



## **KRIS STREBECK**

I am seeking the Grassroots position on the USAA Board of Directorship. For the past 10 years I have been the Head Varsity Coach at the University of the Cumberlands in Williamsburg, KY. I have talked to numerous Athletic Directors and potential Head Coaches during that 10 year span in order to answer questions and help any way possible in creating more varsity level teams as well as club level teams. Seeing college archery grow has always been my first and foremost priority and I hope to bring any experience and knowledge that I can help bring to this board position. I'm also the President of our local S3DA club and have seen major growth in both my collegiate and youth programs over the years and want to continue to build on that growth

for the future of archery. In addition, I was on the committee that was able to bring USCA and USA back together. I believe that the organizational merger was for the benefit of college archery and we will continue to see the growth of that transition in the future.



# E.G. LEBRE

## EDWARD G. (E.G.) LEBRE

PO Box 639  
Northboro, MA 01532

Phone: (508)-527-1291

Email: [archer\\_eg@yahoo.com](mailto:archer_eg@yahoo.com)

### SUMMARY:

My passion for sports has been served by a lifetime of competing and coaching. I have been coaching with the US Para Archery Team for the past 7 years which has served to further broaden my knowledge of coaching athletes and team management. Additionally, over the past few years I have coached several collegiate archery clubs managing all aspects of training, budgeting and team logistics, while maintaining relations with each club's university administration. Teams have earned regional champion, and various All American honors. I have been selected as USA Archery's East Region Collegiate Coach of the Year for 2015, 2016 and 2018. In 2018, I was voted USA Archery's Collegiate Coach of the Year.

### EXPERIENCE:

#### *US PARA ARCHERY TEAM*

*2013 – 2020*

##### Coach

- Have traveled both domestically and internationally with the Para Team. Tournament experience has also allowed me to coach in the Gold medal matches at the World Para Championships in Beijing and The Netherlands as well as in Puerto Rico's Para Championship, which resulted in Silver and 2 Gold medals respectively.
- Participated as a presenter in Para coaching and adaptive archery clinics both domestically and internationally.
- Currently I am personally coaching several Para archers, each of whom is in a different stage of their respective athletic development. This group of athletes ranges from beginner to USAT member.
- Advocate of strong lines of communication within an organization, thus allowing not only team members but those within the organization to stay focused on achieving its goals.
- I have worked closely with Team Leaders in all my assignments, learning and assisting in many of the duties required of the Team Leader. Understanding the role and duties of other staff members has helped broaden my understanding of team management.

#### *BRANDEIS UNIVERSITY*

*2007 – Present*

##### Head Coach

- Developed and managed training programs, travel logistics, and competition schedules for the Club's competitive archers. Have designed, developed and maintain a data base that tracks an athlete's training and progress. Also, oversee group training programs for Club's other 200+ recreational members.
- Team has competed in national and local competitions every year since becoming their 1<sup>st</sup> Head Coach.
- In 2020, team member won Lancaster Classic prior to COVID. Same athlete had earned All American Academic honors two successive years.
- In 2018, Women's Recurve Team Bronze medalists, Mixed Team Recurve Silver medalists and Men's Barebow Gold medalist at the Adam Wheatcroft Tournament. At Eastern Regional Outdoor Collegiate Championships, earned Men's Barebow Gold medalist.
- The majority of the competitive team members have never shot archery prior to joining the Club.

#### *WELLESLEY COLLEGE*

*2008 – Present*

##### Head Coach (2011 - Present)

- Hired as first Head Coach for the Club and responsible for all aspects of archery training for this collegiate Archery Club, whether the archers are recreational or competitive.
- In 2016, a team member earned All East Team honors and the team had the Bronze medal winner at the Eastern Regional Outdoor Collegiate Championships. One member finished with a top five position in the women's Collegiate Outdoor Nationals.
- In 2015, Women's Recurve Champion at the Adam Wheatcroft Tournament. Also, the team had the Bronze medal winner at the Eastern Regional Outdoor Collegiate Championships. One member earned a top ten position in the women's Collegiate Outdoor Nationals.

##### Volunteer Coach (2008 – 2011)

- Worked part time with club to help program get started and continue to grow.





# KRIS STREBECK

## KRIS STREBECK

975 Old Corbin Pike Road  
Williamsburg, Ky. 40769

[kris.strebeck@ucumberlands.edu](mailto:kris.strebeck@ucumberlands.edu)  
(606)-261-4107

**OBJECTIVE:** Help develop the future of the USA Archery

**QUALIFICATIONS:** Self motivated, leadership qualities, willingness to learn, high energy level

**EDUCATION:** Master of Arts Teaching  
University of the Cumberland, Williamsburg, Kentucky  
August 2013

Bachelor of Science in Public Health and Movement and Leisure Studies  
Cumberland College, Williamsburg, Kentucky  
December 2002

### WORK

#### EXPERIENCE:

##### ***Head Archery Coach***

University of the Cumberland  
Williamsburg, KY  
June 2011 – Present

- Started the archery team
- Recruit new athletes
- Create and manage budget for department
- Manage 50 plus student-athletes
- Coached: 10 Team National Titles, 3 MSC Championships, 116 USCA/USA All-Americans, 46 USCA/USA Academic All-Americans, 25 MSC Academic All-Conference, 83 1<sup>st</sup>/2<sup>nd</sup> Team All-Conference, 31 Individual National Champions, 4 USA Shooters of the Year, 3 MSC Male Freshman of the Year, 1 MSC Female Freshman of the Year, 2 MSC Male Shooters of the Year, 3 MSC Female Shooters of the Year

##### ***Director, Intramural Athletics***

University of the Cumberland (formerly Cumberland College),  
Williamsburg, KY  
July 2004 – July 2015

- Manage 24 work-study students and two Graduate Assistants
- Coordinate and supervise sporting events for the student body
- Create and manage budget for department
- Create sporting event schedules and assign teams
- Educate work-study in rules of various sporting events and supervise them as referees.
- Manage and approve Ultra Time

##### ***Kentucky NASP Regional Coordinator***

National Archery In The Schools Program  
July 2008 – November 2012

- Train Teachers in Region 10 to teach archery
- Organize and manage email distribution list

- Organize and run the Region 10 archery tournament
- Help organize and run the State archery tournament

***Adjunct Instructor, Health, Exercise, and Sports Science Department***

University of the Cumberland,  
Williamsburg, KY

January 2006 – Present

- Create and administer class syllabus and tests
- Lecture and educate students on benefits of physical activity

***Sports Radio Broadcaster, Color Commentator***

WEZJ Radio Station  
Williamsburg, KY

August 2006 – November 2011

- Sideline reporting for local High School Football
- Color commentator for College Football

***Assistant, Sports Information Department***

University of the Cumberland,  
Williamsburg, KY

August 2004 – May 2007

- Keep computerized statistics for varsity football and baseball teams using DakStats program
- Write stories of school sporting events to be released to local media
- Create media packets for varsity football
- Coordinate interviews for coaches and players for local and state media
- Coordinate and run football media day

***Operations Manager, ARAMARK Healthcare Management Services***

Sisters of Charity-Providence Hospitals, Columbia, SC

January 2003- June 2004

- Managed 60.4 FTE's
- Guided staff to a score of 98% at JCAHO
- Formulated schedule for all environmental services employees
- Educated employees on knowledge of cleaning, equipment, and technique
- Completed payroll using KRONOS for department employees

***Graduate Assistant as a Tight Ends Coach***

University of the Cumberland,  
Williamsburg, KY

January 2002 – December 2003

- Assisted in recruiting
- Assisted in weight training and scheduling
- Produced scouting reports
- Assisted in field maintenance and game management

***Intern***

Jellico Community Hospital,  
Jellico, TN  
Summer 2002

- Observed and assisted clinical managers with departmental operations.
- Assisted in physical therapy, radiology, emergency room, surgery, and environmental services departments  
400 hours total

**HONORS/  
ACTIVITIES:**

Pearl River Community College Football 2-Year Letterman  
Cumberland College Football 2-Year Letterman  
NAIA Midsouth Conference Honorable Mention Offensive Linemen  
Completed Cumberland College's Leadership Seminar  
Hutton Leadership Award  
Coached Team USA in the World University Archery Championships 2014  
Elected to the USCA Board of Directors 2014  
Coached Team USA in the World University Games 2015  
Elected to the USA Archery Executive Committee 2018  
MSC Coach of the Year 2018 & 2021  
USA South Regional Coach of the Year 2020 & 2021  
USA National Collegiate Coach of the Year 2020

**CERTIFICATIONS:**

Adult CPR/AED Certified  
Member of the Archery Shooters Association  
USA Archery Level 4 NTS Coach



**BOARD OF DIRECTORS ELECTION  
NOMINATIONS**

**PARA ATHLETE**



# CANDIDATE STATEMENTS

## RESUMES FOLLOWING



### ERIC BENNETT

Over the course of my 14-year international career I have seen incredible growth in para archery both here in the USA and abroad. I am fully invested in para archery both as an athlete and an advocate. My goal is to continue to see USA para archery develop and dominate the world stage. I believe that my extensive experience as an athlete, para athlete council member, and the currently elected World Archery athlete representative gives me the unique opportunity to represent para athletes on the USAA Board of Directors. I want to continue to use my passion for archery to further develop and strengthen our team.

I believe there are several immediate issues that need to be addressed and improved. First and foremost is finding and developing talent, especially younger athletes. We know that there are many disabled sports opportunities around the country that include archery as part of their program. I feel it is important to create established pipelines that will identify potential athletes and provide them with the necessary tools to develop and succeed. Another issue is the we need to find a way to provide consistent and convenient classification opportunities for incoming athletes. This includes finding and training new classifiers but also making those classifiers available for new athletes. I know efforts are being made but I would like to see these efforts increased and continued. Additionally, I want continue to develop and support our current national and elite team members with tools and resources to be the most successful para team in the world.

I have the experience to represent para athletes and will continue to make para archery development my passion. I recently qualified for my 4th Paralympic Games in Tokyo. I have not only competed in 3 previous games but I am the only American para archery athlete that has competed at the games in two different disciplines. Together we can make USA Para Archery the most dominant team in the international scene.



## KEVIN MATHER

My fellow archers

I am seeking election to the USA Archery Board of Directors for the Para Athlete Director position. Archery is incredibly important and valuable to me so I want to do my part and serve on the board to give back to the sport that has given me so much. I am in a unique position to put in the needed work and would go above and beyond the expectations for this role. My schedule allows me to attend all meetings and I have the time to reach out to fellow athletes to ensure their concerns are being addressed.

In my attached resume you can see I have had a variety of life experiences which have helped me develop the skills necessary to serve in this position. From challenges I faced at work, to learning to adapt to life after a spinal cord injury, I have developed a logical yet creative way to think about solutions to problems. Additionally, my position on Triumph-Foundation's board of directors gave me experience in active listening and a passion to advocate for those whose voices might not be heard.

My goal as a Board member would be to listen to my fellow athletes concerns, put their needs above my own, and help develop solutions cooperatively with USA Archery. If elected I can positively impact those currently shooting competitive archery and my hope is that this would lead to growth in the sport as athlete's concerns are addressed and archer satisfaction increases over time. I would specifically work toward policies and programs that would make archery more accessible for new Para athletes to join the sport.

Please feel free to contact me with any questions you might have.

Thank you for your consideration.

Kevin Mather



**ERIC BENNETT**

# Eric Bennett

16023 W. Hearn Ave.  
Surprise, Arizona 85379  
Cell (602)615-4376  
ericbennett.az@gmail.com



## Education

### *Bachelor of Science in Physical Science – Cum Laude*

Northern Arizona University

2001

### *Master of Education in Educational Administration*

Arizona State University

2006

### *USA Archery Level 4 NTS Coaching Certification*

Colorado Springs OTC

2012

## Experience

### *Physics and Engineering Teacher*

Dysart Unified School District

2010-Present

Deer Valley Unified School District

2002-2010

### *Council Member – Co-Chair*

USA Archery Para Athlete Advisory Council – Recurve Rep

2016-Present

USA Archery Para Athlete Advisory Council – Compound Rep

2014-2016

### *Junior Olympic Archery Club Co-Head Coach*

Corner Kidz JOAD

2006-Present

### *Committee Member*

Adaptive Sports USA

2015-2019

### *Board Member*

USA Archery Arizona

2009-2011

## Other Successes

- 3 Time US Paralympian – Beijing 2008, London 2012, Rio De Janeiro 2016
- World Champion – Open Male Recurve 2015
- Team World Champion – Open Male Recurve 2019
- Current indoor World Record Holder
- Arizona Athlete of the Year
- Para USAT member 2007-Present

## References

### *Rod Menzer – CEO USA Archery*

[rmenzer@usarchery.org](mailto:rmenzer@usarchery.org)

(920) 207 – 4774

### *George Ryals IV – Head Coach USA Archery Para Team*

[gryals@usarchery.org](mailto:gryals@usarchery.org)

(315) 567 – 1701

### *Martin (MJ) Rogers – Assistant Coach USA Para Team*

[mjrogerscoach@gmail.com](mailto:mjrogerscoach@gmail.com)

(909) 534 - 3340



# KEVIN MATHER

**Kevin Mather**

(720) 593-9765

[Kevin@triumph-foundation.org](mailto:Kevin@triumph-foundation.org)

## Education

**The Master's University *Santa Clarita, CA*** May 2009  
BA. Business Management

**School of Automotive Machinist and Technology *Houston, TX*** Nov 2001  
Engine / Block Machining  
Engine / Cylinder Head Machining

## Work Experience

**Tejon Ranch Company *Tejon Ranch, CA*** Dec 2005-Jan 2017  
Project Manager

- Managed environmental regulatory compliance for multiple large scale real estate projects.
- Developed a comprehensive water rights management plan for the 270,000 acre property.
- Managed multiple consultants to ensure timely delivery of project data.
- Worked with local, state, and federal regulatory agencies ensuring projects were in compliance.

**Ed Pink Racing *Van Nuys, CA*** Jan 2002-Dec 2005  
Cylinder Head Shop Foreman

- Developed new engines for high performance race teams (Including Ford, Toyota, Nissan, Chevrolet).
- Managed R&D efforts to ensure our teams had the best products on the track.
- Managed daily re-building activities to ensure the delivery of perfect products on a rapid timeline.

## Leadership Experience

**Triumph Foundation *Santa Clarita, CA*** Jan 2011-Mar 2017  
Board Member

- Managed fund-raising and donor relations
- Volunteered as a peer mentor (300-400 hours per year)
- Worked with other board members to develop more effective ways to reach out to patients and families whose lives had been impacted by a spinal cord injury

## Athlete Experience

- 2017-Current Archer (Recurve Open)
- 2013-2017 Alpine Skier
- 2007-2012 Ironman Triathlete

## Athletic Accomplishments

### Archery

- 2020 Paralympic Team Member, 2022 World Championships Team Member
- World Records: 90M, 70M, 50M, 30M, 1440 Round
- 2019, 2020, 2021 Para USAT Team
- 2020 US National Championship (Individual Gold)
- 2019 World Archery Para Man of the Year
- 2018 Pan American Championships (Individual Gold, Team Gold). Dubai WRE (Individual Gold). Mexican Grand Prix (Individual Gold) Salt Lake City WRE (Individual Silver, Mixed Team Silver)
- 2017 Para World Championship (Silver / Men's Recurve Open Team)

### Alpine Skiing

- 2017 World Para Alpine Skiing Championships Team Member

### Triathlon

- 2012 Ironman World Championships (Silver)