USA Archery
Club Excellence Awards
Application Form

Overview:
USA Archery's Club Excellence Awards are designed to recognize the outstanding work of our club programs across the country in the categories of:

- Diversity, Equity, Inclusion and Access
- Event Hosting
- Club Excellence
- Member Growth
- USA Archery Club of the Year

Club leaders may submit an application form for one, or multiple categories they feel their club and its members are excelling in.

Application Criteria:
USA Archery Youth, Adult, Both Youth and Adult Clubs, Collegiate, and OAS Programs in good membership standing may submit a nomination for these awards.

Nomination forms should be completed electronically and submitted to clubs@usarchery.org no later than **October 9, 2026.**. Forms received after the deadline will not be considered.

USA Archery will review nomination forms to determine a winner from each category. USA Archery will determine the Club of Year from the nomination forms received (clubs that wish to be in the running for Club of Year should demonstrate excellence in multiple categories).

Nominee Information:

Club Name:

City and State:

Club Leader Name:

Email: **Phone:**

Category: Diversity, Equity, Inclusion and Access

Describe and demonstrate how your club is supporting Diversity, Equity, Inclusion, and Access (DEIA) efforts through your club's programs, events, marketing, and promotional activities within the framework of USA Archery's Diversity, Equity, Inclusion and Access Strategic Plan to include providing examples of:

- **How your club creates an environment of inclusion in which all people feel safe, respected and valued;**
- **How your club's policies, procedures and business practices reflect USAA's vision for a diverse, equitable, inclusive, and accessible organization.**
- **How your club's outreach efforts seek to increase diversity in your club roster as specifically related to increasing the number of participants in the following categories: people of color, women, LGBTQ+, persons with disabilities and socioeconomic limitations.**
- **How your club provides equitable opportunities for participants of all ages and abilities.**

More information on USA Archery DEIA efforts may be found here.

Category: Event Hosting

Describe and demonstrate how your club is excelling in the category of Event Growth to include providing information on:

- **The number and type of USA Archery events sanctioned or hosted by your club in the last 12 months;**
- **Participant attendance and growth;**
- **Overall participant experience and quality of events;**
- **Use of live scoring and other technology to increase fan engagement and post results;**
- **Creative marketing and promotional efforts used pre- and post-event to maximize participation by current USA Archery members as well as recruitment efforts (i.e. marketing to members on a free one-year membership such as Explore Archery, NASP, Varsity Archery, S3DA and OAS).**
- **The variety of event formats and opportunities provided for different divisions and age categories**

Category: Club Excellence

Describe how your club is working to develop high performance athletes within the framework of the USA Archery Athlete Development Model, the pillars of the USA Archery Athlete Development Competencies and the USA Archery High Performance Ethos to include providing information on:

- **Has your club participated in USA Archery's Club Excellence Program? If yes, describe how you have implemented best practices learned within your club in the short term and how you will continue to do so in the long term;**
- **How your club utilizes the Athlete Development Model;**
- **How your club utilizes the Athlete Development competencies;**
- **How your club utilizes USA Archery High Performance Ethos to create a positive and sustainable club culture;**
- **How your club prepares athletes for High Performance Programs such as the Regional Elite Development Program, Collegiate Archery Program, National Elite Development Program and/or Resident Athlete Program.**
- **How your club prepares athletes to a participate in state, regional, national, international, and other international team trials events by utilizing USA Archery's Achievement Award programs and/or other training methods.**

Category: Member Growth

Describe and demonstrate how your club is excelling in the area of USA Archery member growth, to include providing information on:

- **Your club's past and current club roster data;**
- **Your club's strategic plans for future member growth and retention to include efforts related to marketing and communications and target audience;**
- **Your club's community partners**
- **Your club's social media efforts (i.e. channels, number of followers, etc);**
- **Your club's membership benefits;**
- **Your club's commitment to Athlete Safety;**
- **Club member testimonials (i.e., what keep members coming back?)**
- **Your club's efforts to grow archery in your community by hosting try archery events, USAA instructor and official certification practical courses, USAA programs, sanctioning club events and/or participation in the USAA virtual tournament**

Completed Nomination Forms should be submitted electronically to clubs@usarchery.org by October 9, 2026.