

2025 USA Archery Annual Meeting
Meeting Minutes
Thursday, August 14, 2025 at 6:00 p.m. CT
In-Person and Virtual Attendance

Presented by: Rod Menzer, CEO, and Mary Emmons, Chief of Sport Performance and Operations

BOD Members In-Person Attendance: None

BOD Members Virtual Attendance: Erin Niehaus, Dee Falks, Heather Koehl

Total Member Attendance: 60

CEO Menzer presented on the following:

- USA Archery Mission Statement
- Financial Budget
- USA Archery Staff Update
- 2025 Cultural Assessment
- Board of Directors Elections
- Committee Updates
- Athlete Safety Dashboard and SafeSport Updates
- Customer Satisfaction Statistics
- USA Archery Foundation Update
- Social Media Dashboard
- Online Store
- New Athlete Collections
- Athlete Media Summits
- Livestream
- Member and Club Dashboard
- USA Archer Insider's Club
- Member Loyalty Program
- Olympic Archery in the Schools
- Achievement Award Recognition
- Partnerships and Member Benefits
- Club Jersey Program
- Sport Development Grants
- 3D Target Grant Program
- Adaptive Outreach
- Instructor and Coach Dashboard
- Coach Education Program Updates
- Virtual Symposium
- Event Equipment Tech Upgrade
- Annual Event Magazine

- Event Participation, Strategy and Growth Planning
- 2026 Event Schedule
- 2025 Indoor Prize Money
- High Performance Programs
- International Event Teams and Results
- LA2028 Update

Menzer and Emmons answered questions from membership.

- Question: Are you ready for all the compounders that will try out for the Olympic Compound Team?
- Comment: Noted a huge culture change, specifically in the way the athletes are thinking and treating each other, stating the change is amazing. Offered congratulations to the staff and national team coaches, for facilitating this culture.
- Question: How to select a role for the cultural assessment survey?
- Question: Will USA Archery start supporting Pan Am and World Masters?

The presentation was recorded and posted at www.usarchery.org.

Recording Link:

<https://us06web.zoom.us/rec/share/1i2aYN7ykhZwkxMftYoRs8ctrD1x2gLN5MO9GGHgxAqq0i05k5y7zRpgKBBjhLyV.f6L-jh4clQ4RI8Ao?startTime=1755212695000>
 Passcode: EV@@Y%Z7

Meeting was adjourned at 7:40 p.m. CT.