



USA ARCHERY 2022 ANNUAL MEETING

Please submit questions via the Q&A box



2022 FINANCIAL BUDGET

Revenue by Source	Dollar Amt.	Percent
USOPC Performance Grants	\$1,340,500	27%
Membership Dues	\$1,086,520	22%
Education Course Fees and Event Sanction Fees	\$570,135	11%
Easton Sports Development Foundation	\$500,000	10%
Tournament Registration, Bid Rights and Vendor Fees	\$465,600	9%
Corporate & Ind. Contributions & Sponsorships, License Agreements, VIK Equipment, Marketing Ads	\$283,300	6%
Camp Registration Fees	\$233,551	5%
Coach & Official Certification Fees & Background Screening	\$136,450	3%
Inventory & Equipment Sales and Non-Inventory Sales	\$131,429	3%
NAA Foundation Grant	\$116,000	2%
Investment Income, Other Misc (Credit Card Rewards, Collected Bad Debt)	\$96,506	2%

Expense Breakdown by Activity	Dollar Amt.	Percent
High Performance	\$1,438,771	27%
Administration & Direct Marketing	\$788,483	15%
National Events	\$708,579	13%
Membership	\$599,263	11%
Grassroots/Outreach	\$493,111	9%
Para	\$441,457	9%
Coach & Official Development	\$415,027	8%
International Events	\$373,350	8%



STRATEGIC PLANNING

USA Archery adopted the following Strategic Plans:

- 2022-2028 Organizational Strategic Plan
- 2022-2028 High Performance Plan
- 2022-2028 Para High Performance Plan
- 2022-2024 Diversity, Equity, Inclusion and Access (DEIA) Plan



LA 2028





2022 BOARD OF DIRECTORS ELECTIONS

2022 Board of Directors Election held in November saw the following changes:

- Expanded BOD from 10-15 seats adding two At-Large Athlete Directors, one Para Athlete Director and two additional Independent Directors.
- Newly-elected Athlete Directors are **Lexi Keller**, **Brady Ellison** and Para Athlete Director **Eric Bennett**.
- **Kris Strebeck** was elected as the Grassroots (non-JOAD) Director and **Jeff Greer** will also serve a four-year term as the Coach Director.





NEW INDEPENDENT DIRECTORS



Welcomed three Independent directors to the BOD:

- **Belinda Foxworth:** former Board and Audit Committee Chair, and Independent N&GC member for USA Archery rejoins as an Independent. Belinda is the SVP and General Counsel at Gulf Oil.
- **Bobby Sharma** is a Partner at the Private Equity firm GACP Sports, the Vice Chairman and CEO of soccer business conference and media company Soccerex, Managing Partner of Electronic Sports Group, and Special Adviser to the law firm Foley & Lardner LLP.
- **Dr. Jeff Porter** was the Sport Administrator for Track and Field/Cross Country and the former Director of Student-Athlete Alumni Relations and Premium Seating at the University of Michigan and Current Athletic Director at the University of Miami, Ohio.



2022 ATHLETE ELECTIONS

USA Archery will hold the following athlete elections in 2022:

USAA Athlete Advisory Council (AAC)

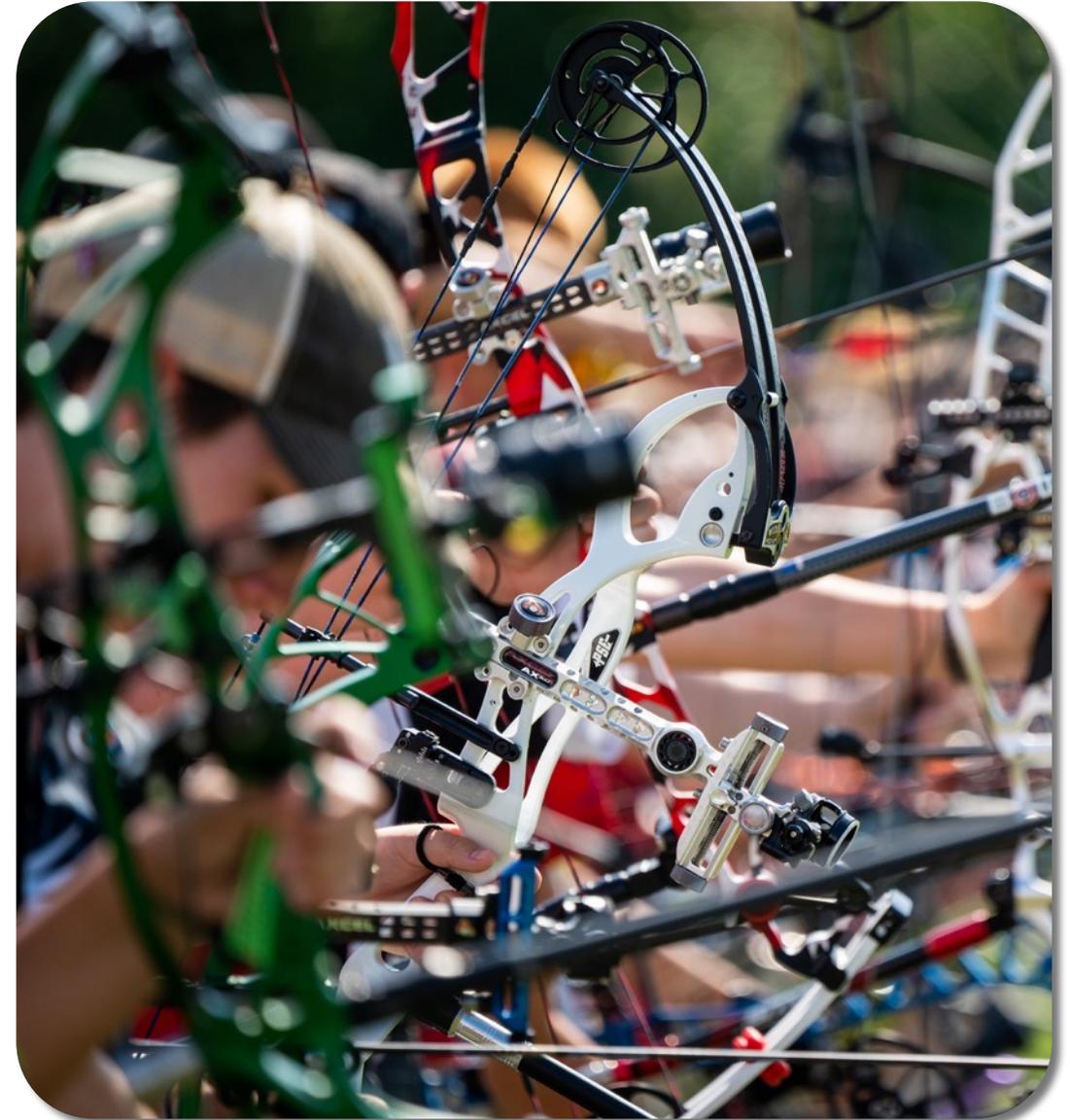
- 3 Compound Positions

USAA Para Athlete Advisory Council (Para AAC)

- 1 Recurve Position (Female)
- 3 Compound Positions

USAA Board of Directors (BOD)

- 1 Compound Athlete Director Position





2022 ATHLETE ELECTION TIMELINES

AAC AND PARA AAC ELECTIONS

NOMINATIONS
DUE
AUGUST 4

POLLS OPEN
SEPTEMBER 1

POLLS CLOSE
SEPTEMBER 30

BOD COMPOUND ELECTION

POLLS OPEN
NOVEMBER 1

POLLS CLOSE
NOVEMBER 30



RECORD MEMBERSHIP GROWTH



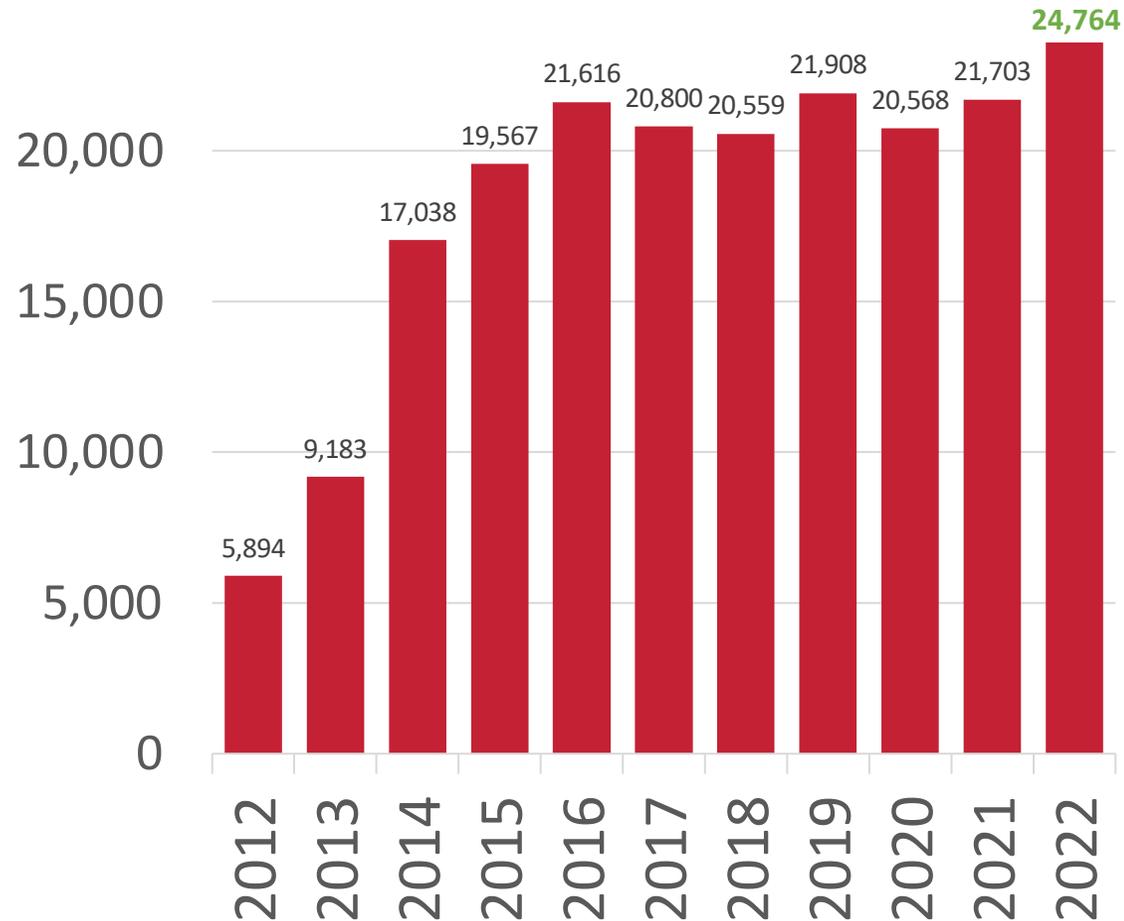
2022 MEMBERSHIP TO DATE: 24,764



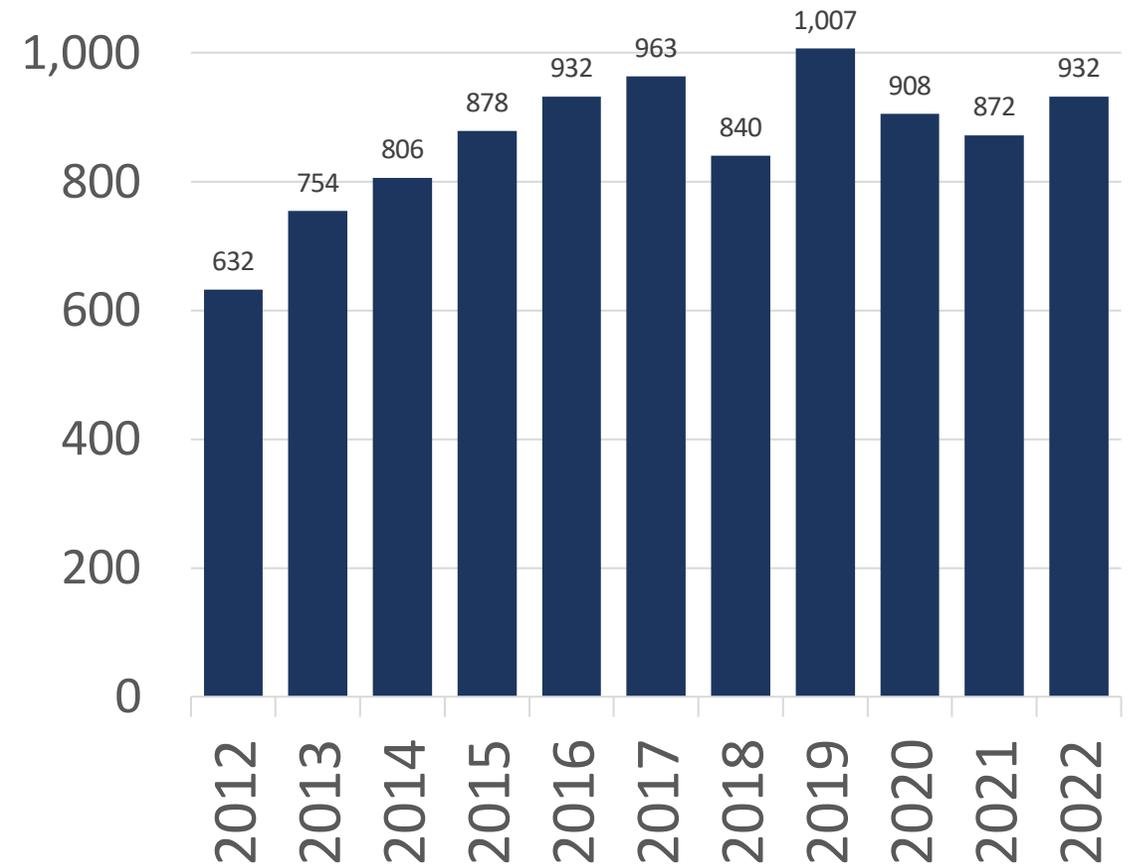


MEMBER AND CLUB DASHBOARD

Membership



Club Membership



Current as of 7/28/2022



NEW MEMBERSHIP BENEFITS

guaranteed **Rate**®

USA Archery Members, Friends and Family save \$500 in Closing Cost*. Other exclusive perks for USA Archery members:

- Low mortgage rates
- Low down payments
- Dedicated USA Archery Mortgage Specialists
- Hotline for USA Archery Members, Friends & Family

HotelPlanner

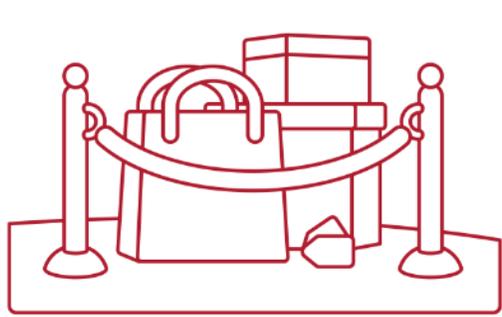
USA Archery Members, Competitors, Family get competitive hotel rates at events and while traveling

- Competitive Rates
- Great value
- Easy booking process
- A portion of the proceeds from all reservations goes directly to support USA Archery programming



MEMBER BENEFITS - CONTINUED

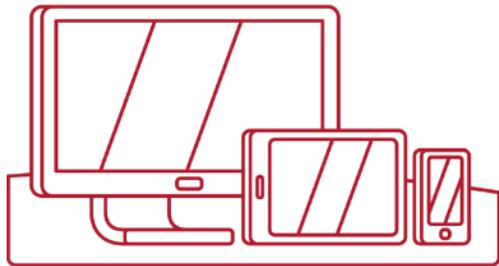
Bullseye Benefits offers exclusive and private discounts from over 900 merchants. USA Archery's Bullseye Benefits are brought to you by a partnership with PerkSpot, a one-stop-shop, single point of entry for Member discounts.



Exclusive Discounts from Your Favorite Brands



30,000 National and Local Offers



Designed for Your Device of Choice

- Over 6,200 USA Archery Members taking advantage of these discounts!
- USA Archery members saved an estimated \$2,730 in July on purchases such as movie tickets, gym memberships, apparel, electronics, travel and much more.

JULY 2022 POPULAR MERCHANTS



...and more!



MEMBER BENEFITS - CONTINUED

All USA Archery members, their immediate siblings, spouses and children are eligible for exclusive savings from DeVry University.



AN OFFICIAL EDUCATION PROVIDER OF TEAM USA

USA Archery members and their family members each receive:

- One complimentary, accredited, college course
- Up to a 30% partner tuition savings
- USA Archery and the USPOC want to give back to our athletes and greatest supporters - YOU! Get started today by visiting the USOPC's partner page or schedule a one-on-one connect.



CLUB SHOP WEBSITE: COACH & CLUB BENEFITS

USA Archery Club Shop

- One-stop shop for print and merchandise needs
- Coach business cards
- Personalized apparel
- Co-brand with USA Archery on select items
- FREE Marketing Materials

Contact Emily Beach for more information at ebeach@usarchery.org or 719-866-3461

CLUB SHOP

WELCOME!

The USA Archery Club Shop is where you can **customize** event and marketing materials, order promotional products and access free downloadable resources for your club, all in one place.

GET STARTED

ON TARGET 2020NE

APPAREL

MERCHANDISE

RESOURCES

EVENTS

MARKETING

SURVEY

Need assistance or have questions? Contact us at:
Email: USArchery@americabus.com
Phone: 800-529-1980 Ext. 102

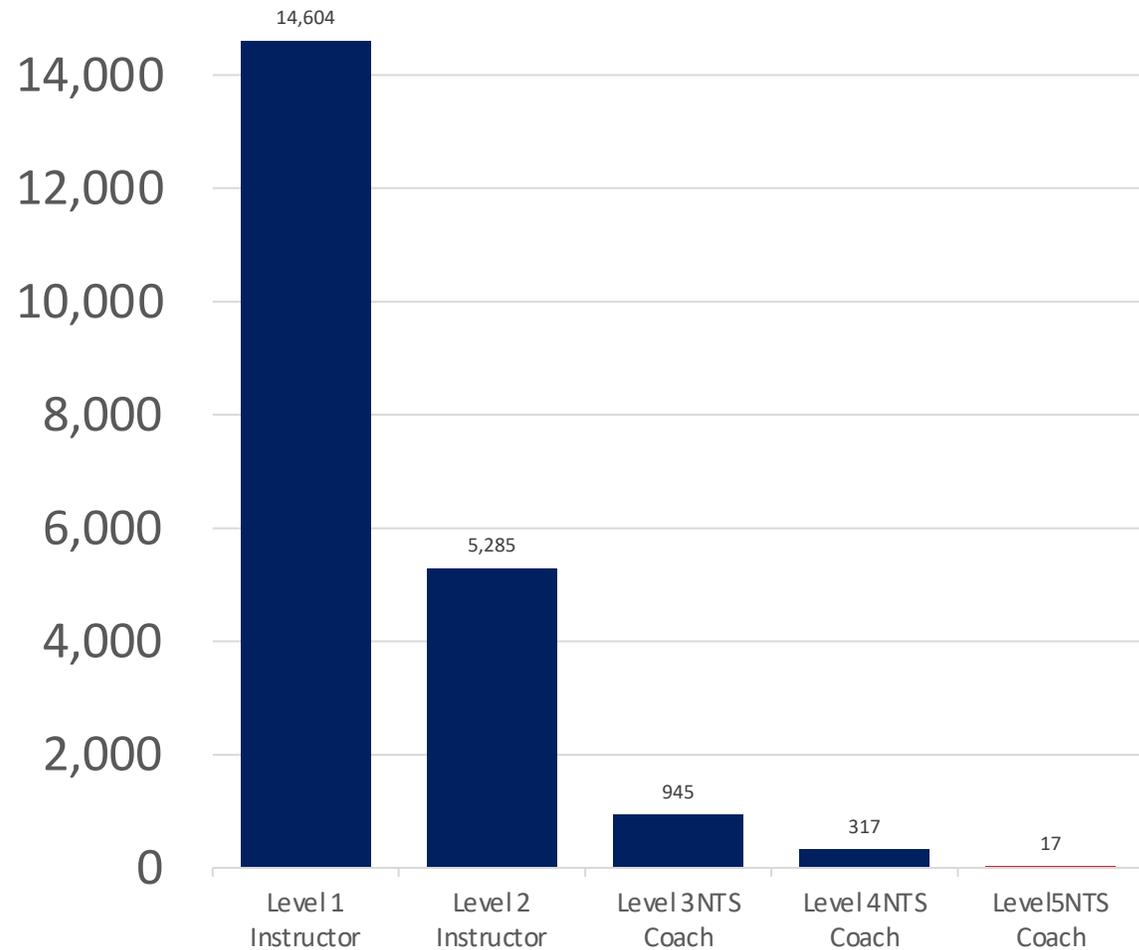
No co-branded or USA Archery branded items may be sold by Clubs or their affiliates for profit. USA Archery's name, logo, and service mark can only be used to identify the Club as a recognized Club of USA Archery and to conduct activities of the Club as permitted by USA Archery's Club Terms and Conditions.

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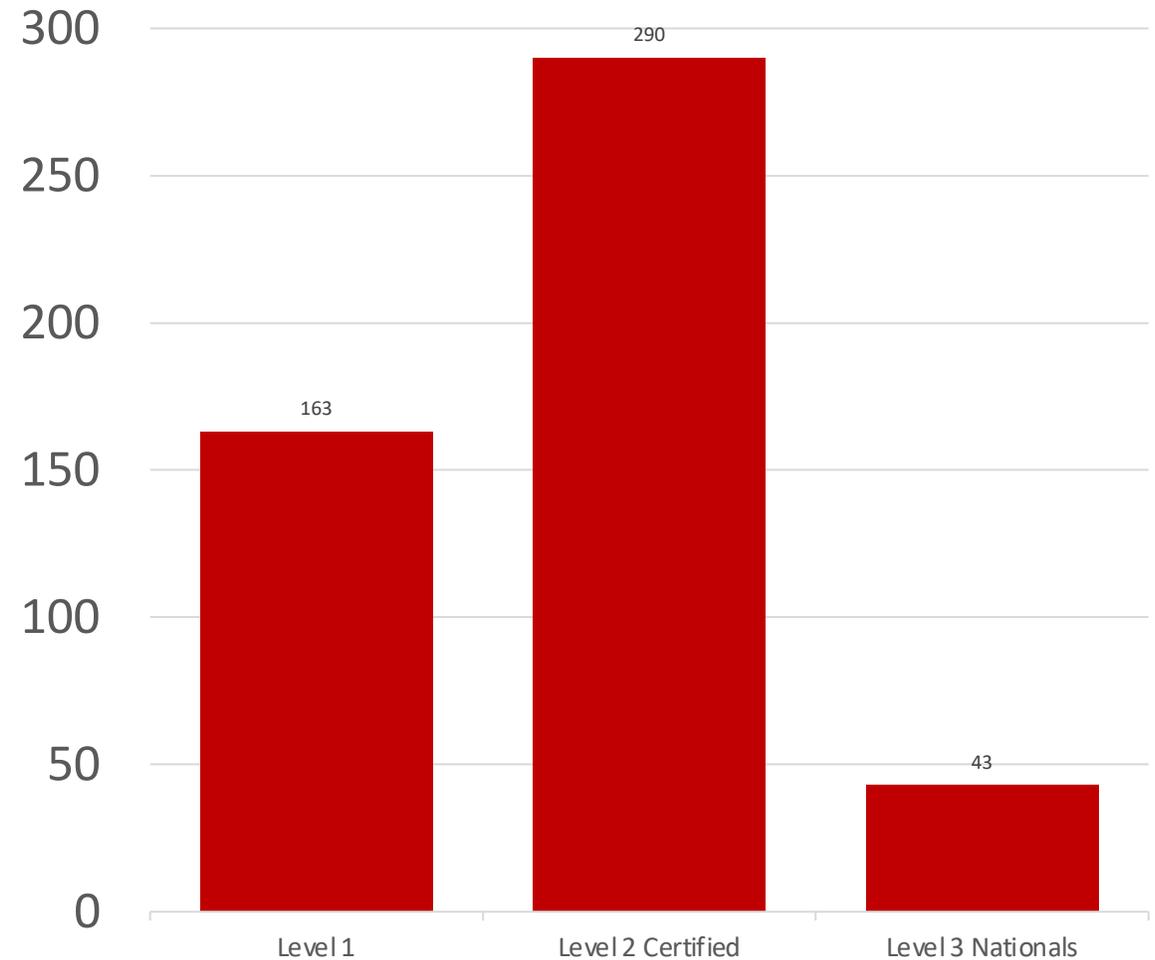


INSTRUCTOR AND COACH DASHBOARD

2022 Instructors and Coaches Breakdown



2022 Judges Breakdown



Current as of 7/28/2022



ANNUAL EVENT MAGAZINE



AIMING TOWARD A BRIGHTER FUTURE



USA ARCHERY AGE CLASS UPDATES

One of the motions that passed at World Archery Congress was a proposal to change the official naming of age groups (from cadet, junior and masters, to U18, U21 and 50+).

The following are the available USA Archery Event Classes:

- 50+, 60+, 70+** – Athletes may compete as a 50+ 60+ 70+ starting in the calendar year of their 50th birthday, 60+ and 70+ are only available for Recurve and Compound at Indoor and Target Nationals.
- Senior** – Athletes in the year of their 21st birthday, and older will compete in the Senior class. Athletes of any age may compete as seniors.
- U21** – Athletes may compete in the U21 (formerly Junior) class up to and through the calendar year of their 20th birthday.
- U18** – Athletes may compete in the U18 (formerly Cadet) class up to and through the calendar year of their 17th birthday.
- U15** – Athletes may compete in the U15 (formerly Cub) class up to and through the calendar year of their 14th birthday.
- U13** – Athletes may compete in the U13 (formerly Bowman) class up to and through the calendar year of their 12th birthday.
- Explorer** – Male/Female combined for ages 14 and under. This is an option only for local and state level events in basic compound and recurve divisions.
- Yeoman** – This class is for beginner youth members up to and through the calendar year of their 9th birthday. This class is not offered at National Events and is optional at state and local events. The outer 10-ring is to be used for Yeoman compound scoring.
- Para** – Athletes have to be **classified** before they may register in a Para Category. Archers who are not classified or who use assistive devices, stands or service animals, are welcome to compete at USA Archery events in non-Para divisions.

Para Categories include:

- **W1**
 - Compound Open - combines W2 and Standing archers
 - Recurve Open - combines W2 and Standing archers
 - Visually Impaired (VI)

2022-2024 DIVERSITY, EQUITY, INCLUSION AND ACCESSIBILITY STRATEGIC PLAN

USA Archery committed to being a leader within the archery community and beyond by increasing diversity and equity among its members within the organization and the sport, equal access within the archery community, and to bring an awareness of inclusion to all of our people both inside and outside of our organization. We recognize that our differences are our strength for the good of our sport and the USA Archery community.

VISION FOR DIVERSITY, EQUITY, INCLUSION AND ACCESS

USA Archery strives to be an organization which:

- Is free of prejudice based on various personal characteristics including, but not limited to age, ethnicity, sex, sexual orientation, athletic race, age, physical ability, religion or socioeconomic status.
- Actively promotes equal opportunities for all in both regard to the above referenced characteristics.
- Provides the ability for our leadership, committees, staff and members up to help us as the inclusion and equity in our organization and/or opportunities to develop a deeper understanding of our individual differences to create a more inclusive organization.
- Employs a diverse team that is reflective of both the population of the United States and whose behaviors reflect USA's culture as defined in the USA Archery High Performance Ethics.

STRATEGIC PLAN

- Organizational Health:** USA Archery USAA also for a diverse, equitable business practices to deliver, include: improve the overall culture and operate.
- Our People:** USAA will strive to attract, retain and other business partners, a significant part of not all activities to our staff and staff while one who are diverse and inclusive.
- Outreach, Marketing and Community:** Increase the number of participants with disabilities and socioeconomic diversity.
- Funding:** Annually, USAA will devote with a dedicated annual budget. It may not funding sources which support to added into the annual USA budget.

OUR COMMITMENT TO DIVERSITY, EQUITY, INCLUSION AND ACCESS

Diversity: USAA is striving to create a community reflective of the diversity of the United States. Areas of focus include gender identity, race, sexual orientation, ethnicity, race, age, physical ability, religion and socioeconomic diversity.

Equity: USAA is committed to ensuring fair treatment and equal access within the archery community for all participants.

ELITE DEVELOPMENT PROGRAMS

The National Elite Development Program and the Regional Elite Development Program were established to identify and develop high performing athletes to represent the United States of America in both U.S. and Olympic competitions. These programs provide the opportunity for our elite athletes to receive world-class coaching, including the use of a personal regional, competitive national level coaches in order to be able to represent our national level coaching staff.

PROGRAM MISSION
To develop athletes, through the USA Archery (USA) elite competencies and High Performance Ethics, who are nationally and internationally competitive.

PROGRAM STANDARDS
As a member of the Regional or National Elite Development Program, athletes are expected to develop skills to be competitive at the national and international level. Athletes and their personal coaches will also be expected to seek a professional approach to their training and work with the Program Coaches to set goals for proficiency training.

NATIONAL ELITE DEVELOPMENT PROGRAM

PROGRAM OVERVIEW
The National Elite Development Program will provide selected recurve athletes access to the Eastern Archery Center of Excellence who continue personal archery training to be internationally competitive. The Program will provide athletes access to the Eastern Archery Center of Excellence in Chula Vista, CA led by the USA National Coaching Staff a custom training program with access to elite coaching staff and other development within USA's elite competencies.

Athletes will be provided a minimum of 7 funded bed-nights at the Eastern Archery Center of Excellence in Chula Vista, CA and will be eligible to request additional self-funded over nights through USA's short-term training program. USA athletes will be provided opportunities to attend up to 3 camps. Athletes will be expected to train at the same level as desired. Athletes during approved training time at the Eastern Archery Center of Excellence will only be able to attend the personal training to be willing to work with the national coaching staff.

Athletes in the program are expected to maintain a high level of training despite attending school or work. It is recommended that athletes attend a minimum of 1000 arrows per week while training at home. Athletes are also to be encouraged to participate in USA's elite level training and to participate in at least one other national event, such as the USA Archery National Youth Cup, to gain international tournament experience including performance under pressure.

REGIONAL ELITE DEVELOPMENT (RED) PROGRAM

PROGRAM OVERVIEW
The RED Program is designed to develop recurve and compound athletes ages 13-17 through the USA's elite competencies and High Performance Ethics, who are nationally and internationally competitive. The program includes 3-4 self-funded regional camps per year, at 20-24 days each, and include self-funded and competitive athletes. All athletes are expected to coach must be willing to work with the RED Program Coaching staff.

Athletes in the program are expected to maintain a high level of training despite attending school. It is recommended that athletes shoot a minimum of 300-600 arrows per week while training at home. Athletes are also highly encouraged to participate in USA's elite level training and to participate in at least one other national event, such as the USA Archery National Youth Cup, to gain international tournament experience including performance under pressure.

RED PROGRAM REGIONAL MAP

- RED Team North** - Utah, Colorado, South Dakota, Minnesota, Wisconsin, Iowa, Missouri, Illinois, Michigan, Ohio
- RED Team West** - Montana, Wyoming, Utah, Colorado, New Mexico, Idaho, Washington, Oregon
- RED Team Southeast** - Nevada, California, Arizona, Hawaii, Alaska
- RED Team East** - Maine, Vermont, New Hampshire, Massachusetts, Connecticut, Rhode Island, New York, Pennsylvania, New Jersey, Delaware, Maryland, Virginia, West Virginia
- RED Team Southeast** - Kentucky, North Carolina, South Carolina, Tennessee, Mississippi, Alabama, Georgia, Florida
- RED Team South** - Texas, Oklahoma, Arkansas, Louisiana

[DOWNLOAD THE PROGRAM GUIDE](#) [LEARN MORE](#)

Over 78,000 Views

USA ARCHERY 2022 EVENT MAGAZINE



EVENT PARTICIPATION

	2016	2017	2018	2019	2020	2021	2022
National Target Championships (Adult)	289	361	403	568	258	438	550*
JOAD Nationals	744	777	764	770	NA	710	746
Indoor Nationals	2,053	2,485	2,459	2,944	2,874	2,003	2,318
Indoor Nationals - Collegiate	511	554	579	579	768	301	592
JOAD Indoor Nationals	1,444	1,592	1,481	1,439	1,504	881	1,328
Total Indoor National Participation	4,008	4,631	4,519	4,962	4,580	3,185	4,238
National Field Champ.	105	84	162	108	NA	97	97
AZ Cup	538	537	535	571	NA	398	689
Gator Cup	403	500	500	520	336	527	649
Texas Shootout	N/A	362	N/A	483	NA	NA	
Buckeye	366	N/A	449	N/A	263	567	629
SoCal Showdown	473	406	548	617	266	489	638
Collegiate Target Nationals	296	302	317	507	NA	267	496
Collegiate 3D Nationals			338	350	215	347	
National Sanctioned Tournaments		159	310	356	84	327	
World Archery STAR events (formerly FITA)	129	139	190	154	103	236	

Contains a Trials Event

Record Participation

*projected



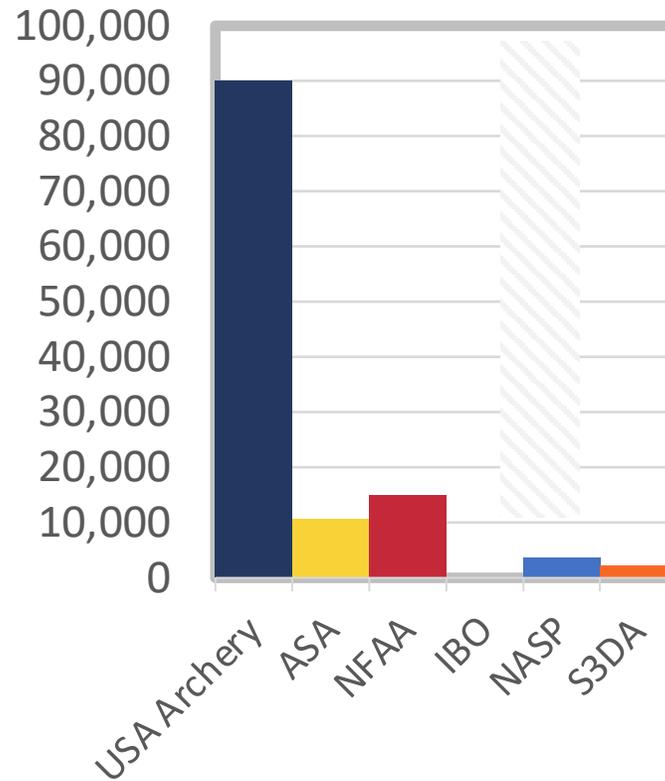
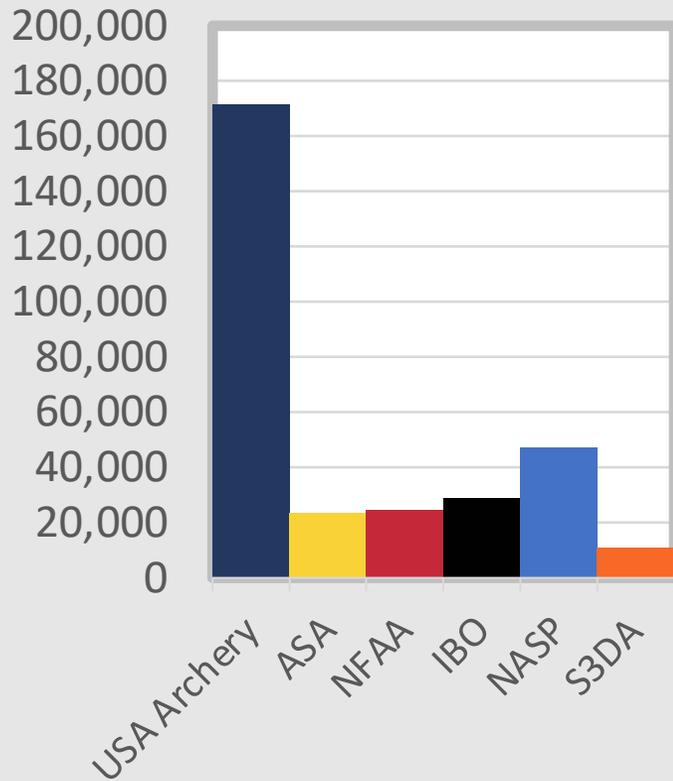
NEW DIVISIONS ADDED TO NATIONAL EVENTS

- Added Para Youth divisions to JOAD Target and JOAD Indoor Nationals
- Added Barebow and Fixed Pin divisions to all USAT's
- Added Fixed Pin division to JOAD Nationals
- Added Fixed Pins division to Indoor Nationals





SOCIAL MEDIA DASHBOARD - 2022



Subscribers: 12,900

2022 Hours Watched: 37,800

#1 Video

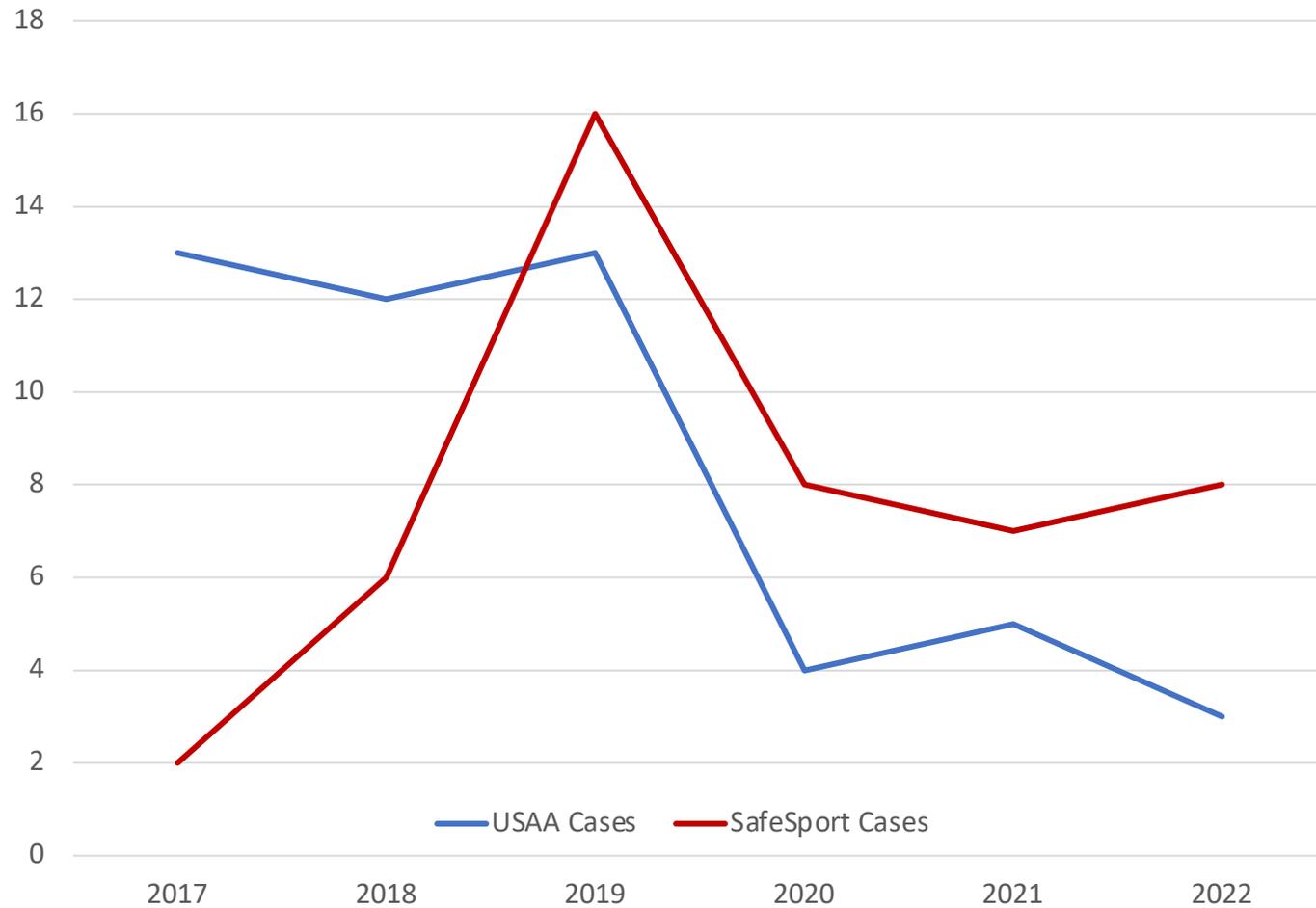


2022 Arizona Cup - Recurve Men: Ellison vs. Oh
173,300 Views



ATHLETE SAFETY DASHBOARD

USA Archery vs U.S. Center for SafeSport Cases



Total USA Archery Cases 2022
3

Total U.S. Center for SafeSport Cases 2022
8

Current Admin Holds
7

Current Suspensions
7



2022 OUTREACH GRANTS

TOTAL: \$146,320 To Be Awarded in 2022

- Female and DEI Level 4-NTS course Coaching Grants: **\$5,000**
- Collegiate Grants: **TOTAL \$65,000**
 - Collegiate Coach and New Program Development Grant Program: **\$40,000**
 - Collegiate Equipment and Travel Grant Program: **\$25,000**
- JOAD Grant Program: **\$36,320**
- Collegiate Outreach Initiatives: **\$40,000**





CABELA'S OUTDOOR FUND GRANT

USA Archery was Awarded \$30,000 for grant program for Clubs to acquire 3D Targets



Cabela's

OUTDOOR FUND



2022 NEW ADAPTIVE OUTREACH INITIATIVES

- Online Para Classification Calendar
- Coaches Adaptive Archery Conference
- Para Talent ID Camp
- Endeavor Games Multi-Year Partnership





SPORT GROWTH & OUTREACH

Digital and Print Marketing Campaigns targeting Multi-Sport Organizations

- Multi Sport Organizations
- Colleges and Universities
- Summer Camps





NEW – DIVERSITY, EQUITY AND INCLUSION AND ACCESS COUNCIL

Chair: Mary Emmons, USA Archery

Diversity, Equity, Inclusion and Access (DEIA) Advisory Council Members:

Derek Davis	First Term (2022-2023)*
Athena Tran	First Term (2022-2024)
Kylon Gresham	First Term (2022-2024)
Sarah Chai Schildknecht	First Term (2022-2024)
Linda Ochoa-Anderson (Athlete Rep)	First Term (2022-2024)
Candice Caesar (Athlete Rep)	First Term (2022-2023)*





HIGH PERFORMANCE PROGRAMS OVERVIEW

- Regional Elite Development Program
- National Elite Development Program - U18
- National Elite Development Program - 18+
- Resident Athlete Program
- High Performance Camps
- Individual Training Opportunities





INSTRUCTOR AND COACH EDUCATION

Online Coach Courses:

- Over 16,000 total participants since June 2021

Coming Soon! New Updated Level 3-NTS Online Coach Course

- Includes online course and 2 day in person practical course

New Online Level 3-NTS Coach Refresher Course

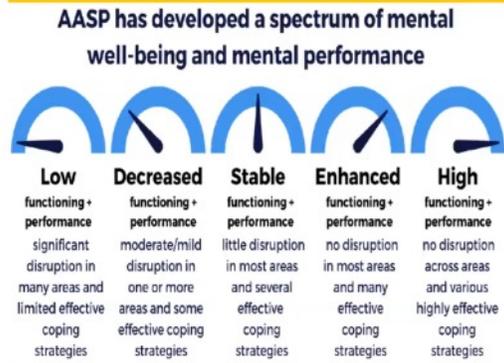
New Online Level 3-NTS Coach Trainer Course





2022 VIRTUAL SYMPOSIUM

Mental Health vs. Mental Illness



Screenshots from:
Dr. Julia Cawthra -
Mental Health and
Coaching



July - August 2022
All registrations include the full recorded video presentation post-event.



2022 COACHES WORKSHOP - September 10-11

USA Archery's 2022 Coaches Workshop will develop coaches' skills through deliberate practice, role play, and feedback. During this two-day workshop, coaches will have a safe space to learn, grow and connect with other coaches.

During this workshop, you'll learn:

- Different types of feedback and coaching
- Technical Analysis
- Cueing
- Planning Training
- How to design fun, challenging, and engaging training activities
- To create a community of practice for yourself and other coaches

Our expert panel of trainers for the Coaches Workshop are:

- Guy Krueger - USA Archery Education and Training Manager
- Chris Clements - USOPC Director of Coach Education USOPC
- Sarah McQuade - U.S. Tennis Association, Senior Director, Accreditation & Certification
- Kyle Bissell - Level 4-NTS Coach

USA ARCHERY
2022 COACHES WORKSHOP
SEPTEMBER 10 - 11, 2022

USA ARCHERY HEADQUARTERS
COLORADO SPRINGS, COLORADO

Join us for a two-day, in-person workshop where coaches can learn, grow and connect with other coaches.

REGISTRATION OPEN!



NEW WEBSITE RESOURCES

USA Archery state records may be earned at sanctioned USA Archery State and JOAD State Championship events.

Select a state from the menu below to view state records or submit a new record request.

COLORADO

COLORADO

SUBMIT A NEW RECORD

SHOW ALL DISCIPLINES | SHOW ALL ROUNDS

SHOW ALL DIV... | SHOW ALL CLA... | SHOW ALL GEN... | HIDE HISTORICAL...

INDOOR - 18M INDOOR ROUND - 80 ARROWS AT 40CM TARGET - RECURVE SENIOR MEN

ARCHER NAME	EVENT NAME	EVENT LOCATION	DATE(S)	SCORE
Micah Flores	State Indoor	Colorado	Dec 31, 2018	569 / 600

INDOOR - 18M INDOOR ROUND - 80 ARROWS AT 40CM TARGET - RECURVE SENIOR WOMEN

ARCHER NAME	EVENT NAME	EVENT LOCATION	DATE(S)	SCORE
Mackenzie Kleborz	State Indoor	Colorado	Dec 31, 2018	549 / 600

INDOOR - 18M INDOOR ROUND - 80 ARROWS AT 40CM TARGET - RECURVE U21 (JUNIOR) MEN

ARCHER NAME	EVENT NAME	EVENT LOCATION	DATE(S)	SCORE
Noah Kivett	State Indoor	Colorado	Dec 31, 2019	508 / 600

QUICK LINKS

- Find an Event
- National Tournaments
- Virtual Tournaments
- National Event Results
- Host an Event
- Event Resources
- Rules
- World Archery Performance Awards
- International Tournaments
- National Records
- World Records
- USA Traditional Archery
- Live Results
- National Symposium
- State Records
- North American Youth Archery Championships



State Records

ADAPTIVE ARCHERY

PARA ARCHERY CLASSIFICATION

QUICK LINKS

Adaptive Archery Resources





Para Classification Schedule

2022 EVENTS	DATE	EVENT LOCATION	CLASSIFIER ASSIGNMENTS
Arizona Cup*	Mar. 31	Phoenix, AZ	Jessica Fairbairn
UCO Endeavor Games	Jun. 9	Edmond, OK	Preston Ward
Move United Junior Nationals	Jul. 16	Denver, CO	Cindy Poorman/Micah Baird
Chicago Para-Archery Championships	Aug. 26 - 27	Chicago, IL	Jessica Fairbairn

*Arizona Cup registration for Para division is full

Classification provides a structure for para competition. The classification system is designed to determine eligibility and group athletes according to their impairment to create a level playing field. Classifiers go through extensive training and are certified by World Archery to carefully determine whether athletes qualify for para competition. Classification can be either national or international.

To be classified, athletes must submit the [National Classification Medical intake form](#) completed by a doctor within three months of the classification. The Medical Form must be submitted to USA Archery along with a headshot two weeks prior to the classification registration deadline.

Once the requisite forms and photo are submitted, they will be sent to the classifiers to be verified for completeness and eligibility, if the athlete has an impairment that is not eligible

Para Classification Schedule



2022 INTERNATIONAL EVENTS

- Para World Championships
- High School Summer Games
- Para WRE - Czech Republic
- Caribbean Development Championships
- WRE Puerto Rico
- WRE Dominican Republic
- World Cup 1
- World Cup 2
- World Cup 3
- World Cup 4
- World Games
- FISU America Games
- Youth and Masters Pan American Championships
- Pan American & Para Pan American Championships
- World Field Championships
- World 3D Championships

**KAUFHOLD & ELLISON CLAIM MIXED TEAM GOLD AND
USA MEN'S TEAM WINS SILVER AT WORLD CUP PARIS**



**HALIFAX, NOVA
SCOTIA - THE 2022
YOUTH & MASTERS
PAN AMERICAN
CHAMPIONSHIPS**

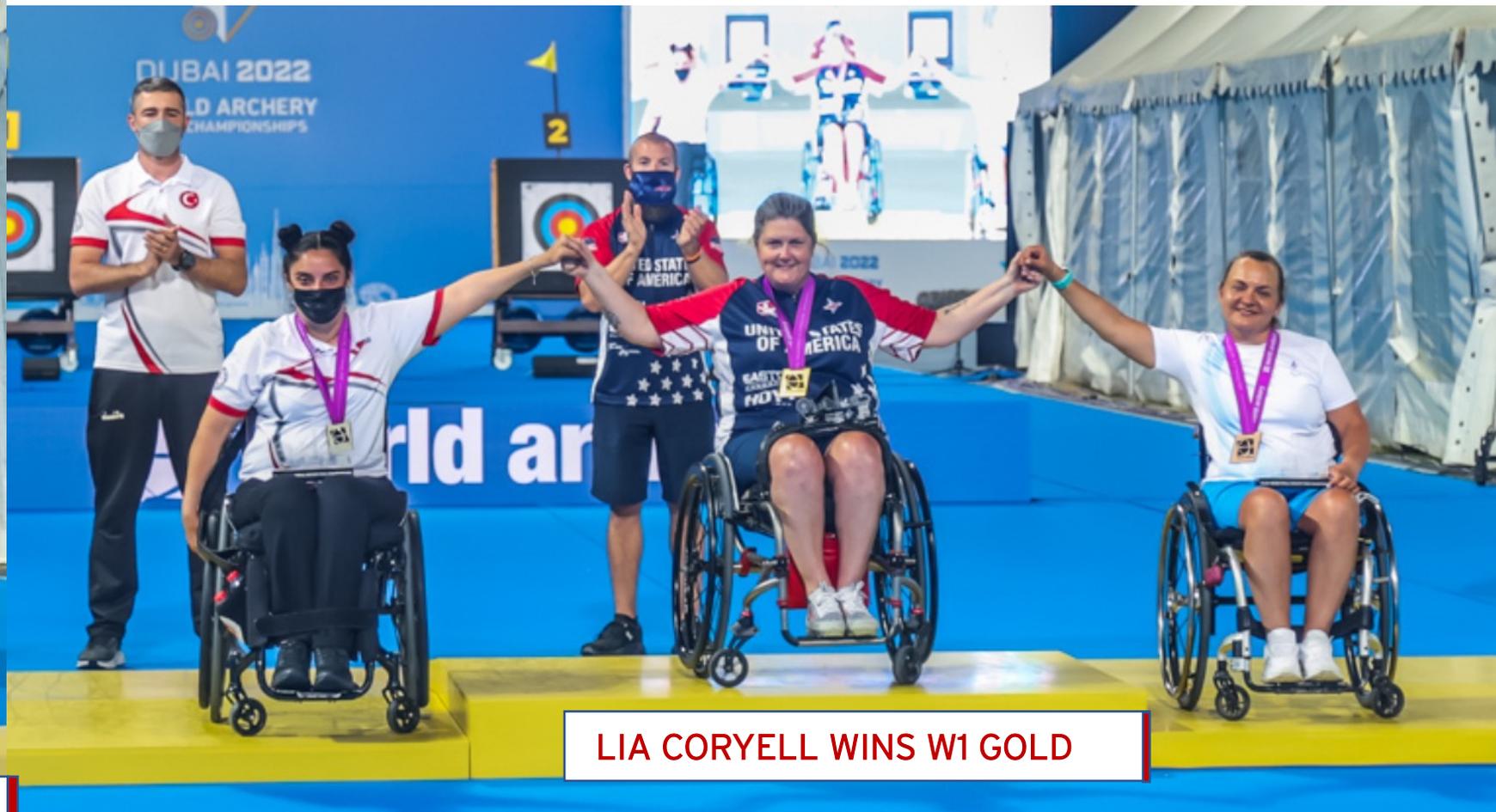




2022 PARA WORLD CHAMPIONSHIPS



**MATT STUTZMAN WINS
COMPOUND OPEN GOLD**



LIA CORYELL WINS W1 GOLD



SELECTION PROCEDURES UPDATES

Newly Posted Procedures:

- 2023 Youth World Championships
- 2023 World Championships
- 2023 Para World Championships

Coming Soon

- 2023 Pan American Games
- 2023 Para Pan American Games
- 2024 Olympic Games
- 2024 Paralympic Games





PARIS 2024

The schedule for the 2028 Olympics is set to begin on July 14, 2028 and go through July 30, 2028.

The LA28 Paralympic Games will kick off August 15, 2028 and close August 27, 2028



PARIS 2024



LA 2028





Where Olympic & Paralympic Journeys Begin

Please submit questions via the Q&A Box

WWW.USARCHERY.ORG