

USA Archery
2016 Annual Archery Assembly Meeting Minutes
Thursday, July 14th 2016 – 7:00PM
Hilton Doubletree Hotel, Decatur, AL

USA Archery staff members present: CEO Denise Parker, Mary Emmons

I. Welcome

- a. CEO Denise Parker called the meeting to order at 7:10 PM and welcomed members.

II. Audit Committee Report

- a. CEO Denise Parker reviewed the 2015 audited financials. The financials were reviewed by an independent auditor and approved by the Board of Directors. The 2015 financials demonstrate the continuance of a favorable (low) overhead cost percentage. Additionally, Parker reported that USA Archery is in a good financial position.

III. CEO Report

- a. CEO Denise Parker's presentation provided an overview of USA Archery:
 - i. World Ranking – The USA Archery teams are currently ranked as follows: Men's Compound - #1, Women's Compound #6, Men's Recurve - #2, Women's Recurve - #5. CEO Parker noted USA Archery's Board of Directors will approve a new strategic plan in the fall of 2016 and athlete development for men's and women's programs will be included in this plan.
 - ii. 2016 Olympic Team – USA Archery qualified a men's team and one female archer for the 2016 Olympics in Rio de Janeiro, Brazil.
 - iii. 2016 Paralympic Team – USA Archery qualified 7 athletes to compete in the 2016 Paralympics in Rio de Janeiro, Brazil. USA Archery has applied for an additional W-1 position through the Bi-Partite Process and is awaiting a decision. In addition USA Archery has an international appeal with the IPC for two athletes who recently had their classification removed.
 - iv. Membership – Individual membership has grown to 21,070, achieving the USA Archery quadrennial goal.
 - v. Club Membership – Club Membership has grown to 902, achieving the USA Archery quadrennial goal.
 - vi. Collegiate Archery Program – The Collegiate Archery Program continues to grow with 66 Collegiate Archery Program Clubs and 887 Collegiate Members, of which 692

members have applied for eligibility to compete in the collegiate division. USA Archery is coordinating with the USOC NCAA staff representative to discuss growth strategies and emerging sports status for the program.

- vii. Instructor and Coach Certification – USA Archery currently has 22,353 certified instructors and coaches, which is an increase from the previous year. USA Archery will launch updated curricula for both Level 2 Instructor and Level 3-NTS Coach by 2017.
- viii. Event Participation – USA Archery annual event participation has continued to grow at about 10% overall, primarily due to increased participation in the youth division.
- ix. State Championship Events – USA Archery is committed to working with all states to help improve club coordination, marketing, promotion and branding of state championship events to provide a better and more consistent event experience for USA Archery members, particularly in states without USA Archery State Associations. USA Archery will also plan to increase dialogue with State Associations.
- x. United States Archery Team (“USAT”) - Updates to the United States Archery team include the addition of Barebow and Master’s USAT, as well as a new team uniform design and logo for 2017. The 2016 USAT athletes reviewed and provided feedback to select the new logo and team uniform design. Additionally, the USA Archery sponsor program will be non-exclusive in 2017 to broaden sponsor opportunities.

IV. Open Forum Discussion

- a. Member Question: Where will the 2017 National Target Championships, U.S. Open and Easton JOAD Nationals be hosted?
 - i. CEO Parker noted Indianapolis, IN is being considered as the 2017 host city, but nothing has been finalized at this point. It was requested USA Archery consider moving the event to the west coast for better weather conditions.
- b. Member Question: Please explain the upcoming election for the Athlete Advisory Council representatives for the USOC, USA Archery and Board of Directors.
 - i. There are two elections. The first is to elect the USOC Athlete Advisory Council (“AAC”) representative. This individual also serves as the Recurve athlete representative on the USA Archery Board of Directors and is a member of the USA Archery AAC. The second election is for the seats on the USA Archery AAC. This group provides guidance and advice to the USA Archery staff and Board of Directors on

selection procedures, event format, ranking system and other issues that the athletes want to address.

- c. Member Question: Can USA Archery permit youth registration for Clout in 2017? In addition, it was requested USA Archery obtain a proper clout banner. CEO Parker stated that “we will see what we can do”.
- d. Member Question: Will USA Archery modify the Resident Athlete Program, development programs and/or training camps for 2017 and beyond? CEO Parker reiterated the strategic plan for athlete development would be reviewed for 2017 and beyond. USA Archery will also seek athlete input during the planning process.
- e. Member Comment: The 2016 National Outdoor Collegiate Championships in Lansing, MI was a great event.
- f. Member Comment: Thank you for supporting the Barebow division.
- g. Member Comment: It would be good if other cities could host USAT events. They would like to see one come to the Northwest.

Minutes were approved by the Board of Directors on August 29, 2016