



# USA ARCHERY 2021 ANNUAL MEETING

Please submit questions via the Q&A box



# 2021 BOARD OF DIRECTOR ELECTIONS

USA Archery will hold the following Board of Director elections and appointments in 2021:

## USAA Board of Directors

- 3 Athlete Directors
  - 1 Para Athlete Director
  - 2 At-Large Athlete Directors (one of which must be female)
- 1 Coach Director
- 1 Non-JOAD Club Director
- 2 additional Independent Directors will be appointed by the N&GC as well as 1 Independent Director replacing Julio Mazzoli who is terming out.
- These additions will increase the BOD size from 10 to 15 directors with 33.33% Athlete representation







# 2021 FINANCIAL BUDGET

Revenue by Source	Dollar Amt.	Percent
USOPC Performance Grants & Other Support	\$1,006,583	22%
Membership Dues	\$973,253	21%
Easton Sports Development Foundation II - Other	\$808,590	17%
Tournament Registrations and Fees, Bid Rights and Vendor Fees	\$444,525	9%
Coach & Official Certification Fees	\$325,850	7%
Corp. & Individual Contributions & Sponsorships, License Agreements, VIK Equipment , Marketing/Advertising	\$227,349	5%
Inventory & Equipment Sales	\$161,148	4%
Seminars, Course Fees and Event Sanction Fees	\$205,695	4%
Camp Registration Fees	\$130,050	3%
Federal Grants	\$161,283	3%
NAA Foundation Grant	\$116,000	2%
Investment Income, Other Misc. (Credit Card Rewards, Collected Bad Debt)	\$57,524	1%
Corporate and Business Grants	\$60,000	1%

Expense Breakdown by Activity	Dollar Amt.	Percent
Outreach	\$948,629	19%
High Performance	\$882,385	18%
National Events	\$760,942	16%
Administration & Direct Marketing	\$689,434	14%
Membership	\$577,607	12%
International Events	\$489,458	10%
Para	\$459,589	10%

Note: The initial \$337,200 PPP loan received in May 2020 and forgiven by the SBA on January 22, 2021 was recorded as revenue in 2020 following accounting principles (recorded when eligible for forgiveness). The 2021 budget was projected to have a deficit of \$127,195, however USA Archery was able to obtain a second PPP loan for \$310,369.92 in January 2021 which along with the \$1,564.60 accrued interest was forgiven on July 30, 2021.



# ATHLETE SAFETY UPDATES

## U.S. Center for SafeSport

- A revised Minor Athlete Abuse Prevention Policy will go into effect January 1, 2022. Updates include:
  - New Definitions/Terminology
  - Education and Training
    - The Training Cycle will now include: Core Course, Refresher 1, Refresher 2, Refresher 3, and then repeat.
  - New Organization Requirements
    - Required Policies for One-On-One Interactions
    - Minor Consent Forms
    - USA Archery Athlete Safety Procedures for Event Organizers



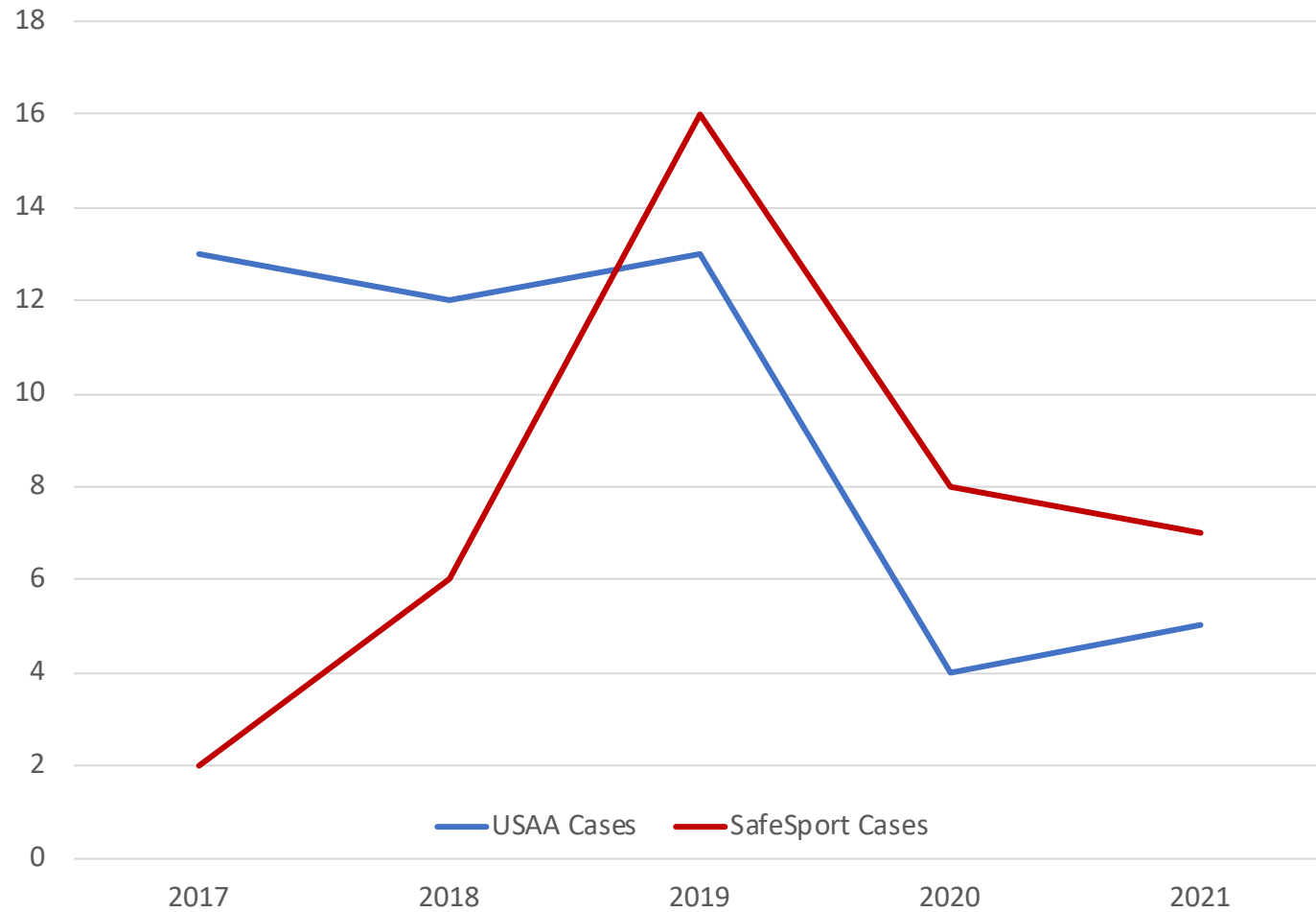
U.S. CENTER FOR  
**SAFESPORT**





# ATHLETE SAFETY DASHBOARD

## USA Archery vs U.S. Center for SafeSport Cases



Total USA Archery Cases  
2021

5

Total U.S. Center for SafeSport Cases  
2021

7

Current Suspensions

6



# 2021 OUTREACH GRANTS

**TOTAL: \$268,338 To Be Awarded In**

**2021** Women and Athlete Coaching Grant Program - \$5,000

- Veteran Grants- \$31,048
- Collegiate Grants –TOTAL \$152,290
  - Collegiate Coach Development Grant Programs - \$21,500
  - Collegiate Equipment and Travel Grant Program - \$38,500
  - Collegiate Conference Development and Intramural Collegiate Archery Pilot Program Grant Initiative - \$92,290
- JOAD Grant Program - \$40,000
- Explore Archery - \$40,000







# CABELA'S OUTDOOR FUND GRANT

USA Archery was Awarded \$20,000 to grow archery clubs nationwide



*Cabela's*®

# OUTDOOR FUND



# ADAPTIVE ARCHERY OUTREACH

- Adaptive Sport Organizations
- New Marketing Materials
- Move United Partnership

**MOVE  
UNITED**



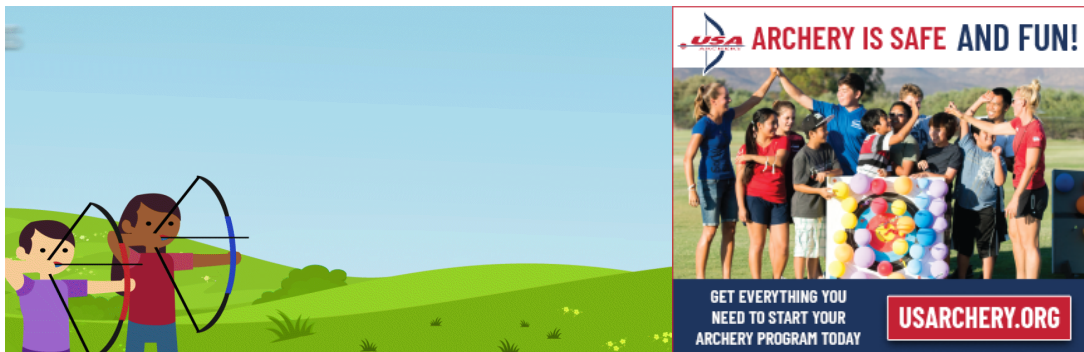




# SPORT GROWTH & OUTREACH

## Digital and Print Marketing Campaigns targeting Multi-Sport Organizations

- Multi Sport Organizations
- Scouts
- Colleges and Universities
- Summer Camps



COMPANY SPOTLIGHT | SPECIAL PROMOTION



## ARCHERY IS SAFE AND FUN!

### GET EVERYTHING YOU NEED TO START YOUR ARCHERY PROGRAM TODAY

STAFF CERTIFICATION	EQUIPMENT	ACTIVITY GUIDE	AWARDS
			
SAFETY	SOCIAL DISTANCING	FUN! FUN! FUN!	<p style="margin: 0;">VISIT</p> <div style="background-color: #c00000; color: white; padding: 5px; text-align: center; font-weight: bold; font-size: 1.2em;">USARCHERY.ORG</div> <p style="margin: 0;">CONTACT</p> <div style="background-color: #c00000; color: white; padding: 5px; text-align: center; font-weight: bold;">CLUBS@USARCHERY.ORG</div> <p style="margin: 0;">OR CALL (719) 866-4576 TO GET STARTED TODAY!</p>
			

For more information: call Callie Grieser, outreach manager, at 719.866.4576, email clubs@usachery.org or visit usachery.org.





# DIVERSITY EQUITY AND INCLUSION

- Developed a DEI Task Force
- Completed a DEI Audit
- Developing a new DEI Plan for implementation 2022-2024







# NEW COACH & CLUB BENEFITS

## USA Archery Club Shop

- FREE Marketing Materials
- One-stop shop for print and merchandise needs
- Co-brand with USA Archery on select items



## New On Target 2020NE

Achievement Award pin for clubs and the Virtual Tournament

Contact Emily Beach for more information at [ebeach@usarchery.org](mailto:ebeach@usarchery.org) or 719-866-3461

The screenshot shows the USA Archery Club Shop website. At the top, there is a navigation bar with the USA Archery logo, a search bar, and a shopping cart icon. The main header reads "CLUB SHOP". Below this is a "WELCOME!" section with a brief description of the shop's purpose. The main content area is divided into several categories:

- GET STARTED:** Includes a "CLUB LOGO SETUP" form.
- ON TARGET 2020NE:** Features a graphic for the achievement award pin.
- APPAREL:** Shows a man and a woman wearing USA Archery branded clothing.
- MERCHANDISE:** Displays a blue water bottle and a black bag.
- RESOURCES:** Shows a stack of "USA Archery Club Handbook" books.
- EVENTS:** Features a "2021 PINCKNEY CLASSIC ANYWHERE, MI" event graphic.
- MARKETING:** Displays the USA Archery logo.
- SURVEY:** Shows a computer monitor with the word "Survey" on the screen.

At the bottom of the page, there is a footer with contact information and a disclaimer: "No co-branded or USA Archery branded items may be sold by Clubs or their affiliates for profit. USA Archery's name, logo, and service mark can only be used to identify the Club as a recognized Club of USA Archery and to conduct activities of the Club as permitted by USA Archery's Club Terms and Conditions."





# 2021 RED PROGRAM

- All 6 regions will host 3-4 camps this year for a total of at least 18 camps
- RED National Camp was a huge success with 37 archers, 7 coaches, and coach observers attending
- USA Archery hosted RED Educational Sessions monthly
- Personal coaching sessions were held outside of RED Camps for athletes and their personal coaches







# INSTRUCTOR AND COACH EDUCATION

## NEW - Online Instructor Courses:

- Online Level 1 and Level 2 Instructor Courses
- Online Instructor Trainer and Instructor Trainer Refresher Courses
- Over 2,800 participants have taken the online Instructor/Coach Courses since launch in June
- All instructors now receiving the same course to improve consistency.

## Club Excellence Program

- 12 Clubs (20 Coaches) are working closely with the Education and Training Manager each month to learn how to run a high- performance club.

## New Judge Newsletter





# 2021 VIRTUAL SYMPOSIUM



Screenshots from:  
**Trevor Ragan -  
Developing a Coach  
Mindset**



September - October 2021  
*All registrations include the full recorded video  
presentation post-event.*

**Registration Open!**





# NEW CORPORATE SPONSORS

New corporate partners include Black Eagle Arrows, Conquest Archery, Darton Archery, Xero Shoes, Sitka, Hyperice, Shrewd, Zenni Optical and Black Rifle Coffee Company



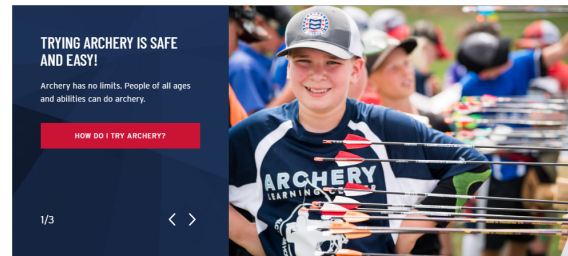
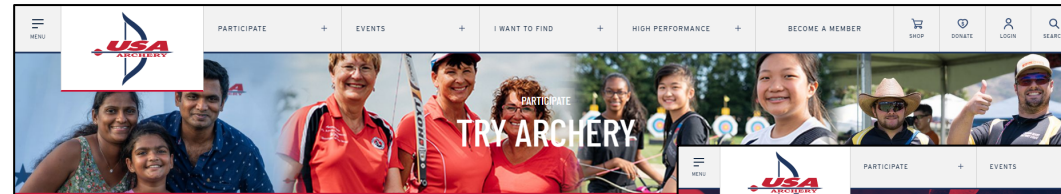
CONQUEST  
ARCHERY





# WEBSITE UPDATES

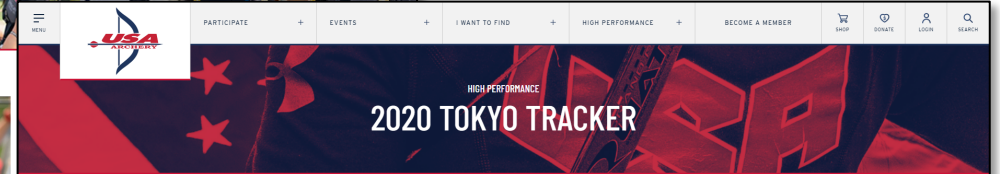
- Try Archery Page
- Tokyo Tracker
- Improved Coach and Judge Locators



### LET'S HELP YOU GET STARTED!

Archery is for anyone who wants to participate. Whether the goal is to get out and socialize, become active, or to make a U.S. Olympic, U.S. Paralympic or World Championship Team, archery is a sport that lends itself to any age, interest and ability.

USA Archery Clubs provide an environment where participants of all ages and skill levels can enjoy the sport of archery recreationally, competitively or as a high performing athlete. USA Archery Clubs are perfect for all ages with programs designed for children as young as 8-years of age on up to adults.



SUPPORT THE TEAM

DONATE NOW

Paralympic Results Coming Soon

### MEET THE TEAM



### SCHEDULE

#### NBC STREAMING LINKS

You will need to login with your television provider to view the online streaming. Please note all times listed are in Eastern Daylight Time (EDT). Tokyo is 13 hours ahead of EDT.

- ARCHERY HIGHLIGHTS
- FULL PARALYMPIC ARCHERY SCHEDULE
- STREAMING SCHEDULE

### QUICK LINKS

- Our Culture
- National Rankings
- United States Archery Team
- International Team Selection Procedures
- Making the U.S. Olympic Team
- Making the U.S. Paralympic Archery Team
- Resident Athlete Program
- Athlete Support Programs
- Athlete Development Model
- Support Your Archery Journey
- Regional Elite Development



### SUPPORT USA ARCHERY ATHLETES



78735 25 MILES

COACH NAME SELECT TYPE SELECT STATE FILTER

**SEARCH RESULTS:**

<p><b>ROBERT ALBINI</b></p> <p>Level 2 Instructor</p> <p>Austin, Texas</p> <p>+1 973-493-9756</p> <p>Email</p>	<p><b>WINNIE ALEXANDER</b></p> <p>Level 1 Instructor</p> <p>Cedar Park, Texas</p> <p>+1 5122608552</p> <p>Email</p>	<p><b>JESSICA BUSH</b></p> <p>Level 2 Instructor</p> <p>Austin, Texas</p> <p>+1 5123630829</p> <p>Email</p>
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# ANNUAL EVENT MAGAZINE



## ON TARGET 2020 ONE

## USA ARCHERY 2021 EVENT MAGAZINE

**USA ARCHERY**

### Champion's Purse

PUT YOUR MONEY WHERE YOUR MOUTH IS!

Available at select National Tournaments to Senior Men and Women's Recurve and Compound divisions.

The USA Archery Champions Purse is an optional opportunity that archers can enter into for an additional entry fee, unlocking eligibility to win big payouts. Only archers registered in the Champions Purse are eligible to win. Must be a USA Archery member and U.S. citizen to participate.

[LEARN MORE](#)

### USA ARCHERY 2021 VETERAN ATHLETE EQUIPMENT GRANT APPLICATIONS NOW BEING ACCEPTED

USA Archery is proud to present the Veteran Athlete Equipment Grant Program. This grant is made possible by the U.S. Department of Veterans Affairs and the VA Adaptive Sports Grant and is designed to provide support for active duty and retired Veterans who are members of USA Archery.

Diana Romero, an up and coming archer and Air Force veteran who was a recipient of a 2020 equipment grant commented: "I am most appreciative of this gracious assistance. The USA Archery Veteran Athlete Grants show me that USA Archery is dedicated to its Veterans! It will make participating in archery more accessible to me; thank you so much!"

USA Archery in partnership with the U.S. Department of Veterans Affairs also coordinates a monthly assistance allowance separate from the above grant. These monthly stipends assist eligible service and non-service-connected military Veterans in their efforts to represent Team USA at the Paralympic Games, Olympic Games and other international sport competitions. Through the program, VA will pay a monthly allowance to a Veteran with either a service-connected or non-service-connected disability if the Veteran meets the minimum military standards or higher (i.e. Emerging Athlete or National Team) in his or her respective Paralympic sport at a recognized competition.

USA Archery also offers a membership benefit for all active duty military, veterans and military spouses through Choice Hotels. Through the United States Olympic and Paralympic Committee, our members with military ties are eligible for an automatic upgrade to Lifetime Gold Status at Choice Hotels. After enrollment in the rewards program, 2,500 bonus points will be awarded following the first qualifying stay.

Applications are due by March 27, 2021.

Contact us for more information.

[LEARN MORE](#) [APPLY TODAY](#)

### ON TARGET FOR TOKYO 2020 ONE

2020 has been a year of loss, hardships and challenges. But, if there's one thing we know about ourselves as Americans and as USA Archery members, it is that in the face of these great adversities, we rise and aim higher.

When we were told we could not go outside, we turned inside, focusing on mental training and core strength, while staying engaged online with USA Archery's **At Home Resources** and social media community. When it was safe to return to play, we took a cue from our inspirational Para archers: Adapt and Overcome. We improved our training strategies and implemented new safety procedures as we began to regain classes, club practices and events. While many athletes of other sports were unable to regain teammates on the field of play, archery joined as an example and a leader of safe, socially distant sport practice.

One of the greatest heartbreaks of 2020 was the postponement of the Tokyo Olympic and Paralympic Games. After coping with this setback and sadness, USA archers forged ahead, taking the additional year as an opportunity to get stronger, better and even more prepared for the greatest competition we face. We saw Olympians, Paralympians and hopefuls declare national and world records in practice, and again in many returns to competition. Improvements including equipment and form adaptations, a focus on fitness and nutrition, and a new mental edge, have many of the USA's archers looking better than ever before.

In 1980, the United States chose to boycott the Summer Olympic Games in Moscow in protest of the Soviet invasion of Afghanistan, as one of 69 nations that refused to participate. An Olympic archery team had been nominated for the Games, and each member received a Congressional Gold Medal as a symbol of America's commitment to its principles of freedom.

The postponement of the Tokyo Games from 2020 to 2021 marks the first time the Games have ever been rescheduled.

Source: Ross, Dawn. "When World Events Disrupted the Olympics." *Hollywood.com*. A&E Television Networks. 24 Mar. 2020. www.hollywood.com/news/when-world-events-disrupted-the-olympics

[LEARN MORE](#)

### WE ARE ON TARGET FOR TOKYO!

At the beginning of the modern Olympic Games, in 1896, archery has appeared on the program in 1904 and 1908, and as then been a staple event since 1972. Archery has also been on the program at every Paralympic Games since its inception in 1960. Throughout this history, USA archers have long been on the podium as one of the strongest nations in the sport, boasting some of the most prolific pioneers of archery, including athletes, coaches and manufacturers and industry leaders. American archers patiently await their quadrennial shot at the world's most important stage, working harder and harder each year to prepare for this challenge. While war has seen the Games canceled before, the postponement of the Tokyo 2020 Games, while heart-breaking and devastating, is also largely groundbreaking. Since 1996, the Games have been canceled a total of three times: once during World War I (1916), and twice during World War II (1940, 1944). The Games have weathered politically charged boycotts and terrorist attacks, without cancellation or postponement.

[LEARN MORE](#)

### CHEER ON TEAM USA ARCHERY AT THE WORLD GAMES

Birmingham, Alabama USA  
July 27 - 15, 2022

The World Games 2022 Birmingham will be an exhilarating Olympic-style sports experience where elite athletes from 80+ countries compete for gold in 34 unique multi-disciplinary sports. Featuring 3,000 athletes from more than 100 countries, the International event will unite game fans with the Birmingham community in over 25 unique venues around the greater metropolitan area. The World Games 2022 Birmingham will feature the participation of 100+ medal events with take place from 7/27 July 2022. The World Games was established by the International World Games Association, an organization recognized by the International Olympic Committee.

[LEARN MORE](#)

**The World Games**  
2022 BIRMINGHAM, USA

### JUNIOR OLYMPIC ARCHERY DEVELOPMENT JOAD PROGRAM

ABOUT THE JUNIOR OLYMPIC ARCHERY DEVELOPMENT (JOAD) PROGRAM

JOAD (sponsored 2014-20) is a nationwide program where certified coaches develop youth archers ages 8-10 in the sport. It provides more to archery and an outlet for an introductory program than JOAD has had in the past. Youth learn important skills, play exciting games and earn awards for achieving developmental goals and personal achievements. Many JOAD clubs offer extra equipment so that you can try archery first before investing in equipment.

**PRACTICE YEAR-ROUNDS, COMPETE YEAR-ROUNDS**

Practice at club indoor and outdoor ranges to prepare for both indoor and outdoor events. Grow your skills at target and field competitions.

**ACHIEVEMENT AWARDS**

JOAD archers will earn team achievement award pins, Archers that achieve thoroughly challenging scores earn collectible pins and certificates and at the highest levels, awards include Official USA Archery gear and other recognition.

**UNITED STATES ARCHERY TEAM (USAT)**

Youth archers with aspirations to represent the United States at the Olympic, Paralympic and World Championship events need to earn national ranking points (JOAD Target, Recurve and USAF Quarter Bow). Youth archers ages 8-10 can qualify for the Junior or Cadet United States Archery Team by qualifying at a combination of events, archers must attend three USAF Quarter Bow events and the JOAD Target Invitational.

[LEARN MORE](#) [FIND A JOAD CLUB NEAR YOU](#)

### REGIONAL ELITE DEVELOPMENT PROGRAM RED PROGRAM

Archers ages 14-17 who have had an opportunity on the national and international stage can begin their journey with the RED Program. This exclusive program invites the top ranking youth to receive and compete to earn to become a part of elite teams. The RED Program is led by six regional high performance coaches. These coaches lead teams that train and compete together to become the best recruit and compete across the country.

The mission of the RED Program is to develop compound and recurve athletes, through the USA Archery athlete development and high performance clinic, who are competitive nationally and internationally.

**NATIONAL RED HIGH PERFORMANCE CAMP**

Each year, up to ten athletes of each gender and discipline are invited to attend the National RED High Performance Camp. Selection to the camp is based on performance at an outdoor selection event held at a regional camp.

**RED PROGRAM ATHLETE SELECTION PROCESS AND APPLICATION**

The program consists of six teams throughout the United States. The RED teams will each consist of 12 select promising male and 12 female archers ages 15-17 per region in both the compound and recurve disciplines.

USA Archery will begin accepting applications for the RED Program following the final United States Archery Team (USAT) event of the calendar year. Athletes will be given an opportunity to attend the Camp but are considered to a program of preparation to make a future USAT and down to represent the United States on future international teams are encouraged to apply to the RED Program.

[DOWNLOAD THE RED PROGRAM GUIDE](#) [LEARN MORE](#)

### COACH CERTIFICATION

BECOME A CERTIFIED COACH

USA Archery is nationally recognized for its coach certification courses that are the foundation of USA Archery's programs, clubs, camps and athlete development pipeline. USA Archery's coach certification program will prepare you, to introduce beginners to archery in a safe and effective manner and progress archers to more challenging levels.

USA Archery's commitment to coach certification and athlete safety will boost your marketing value as a reliable and trusted coach in your community.

Certified Coaches have access to FREE and Exclusive coaching resources.

**START YOUR COACHING CAREER OR TAKE YOUR COACHING TO THE NEXT LEVEL!**  
INVEST IN YOURSELF. LEARN NEW SKILLS. EXPAND YOUR CAPABILITIES.

FOR MORE INFORMATION [LEARN MORE](#) GET CERTIFIED TODAY! [FIND A COURSE](#) GOT QUESTIONS? [EMAIL US](#)

Over 75,000 Views





# COMMUNICATIONS UPDATES

New USA Archery, Explore Archery and High-Performance Newsletter designs

## EXPLORE ARCHERY NEWS

[Membership](#) [Find a Club](#) [Program Benefits](#) [Grants](#) [Shop USA Archery](#)

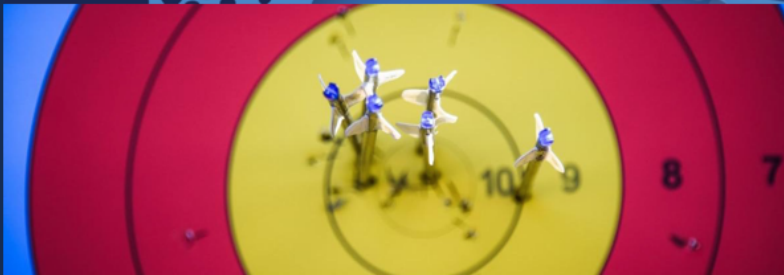


### EXPLORE ARCHERY PROGRAM SPOTLIGHT: TOWN OF CHAPEL HILL

In **November 2019**, USA Archery partnered with the **North Carolina Recreation and Park Association (NCRPA)** to support the expansion of target archery programming in parks and recreation departments



## HP HIGH PERFORMANCE NEWSLETTER



[National Rankings](#) [Events Calendar](#) [Event Results](#) [Certification](#) [Shop USA Archery](#)

### UPDATES TO ATHLETE SELECTION PROCEDURES & EVENT SCHEDULES



As we gear up for the upcoming outdoor season, there are several important changes to USA Archery selection and qualification procedures, policies and event schedules. USA Archery's Board of Directors has approved updates to the 2020 U.S. Olympic Trials – Archery, 2020 U.S. Paralympic Trials – Archery, and the 2022 World Archery Para Championship Selection Procedures to comply with evolving COVID-19 protocols.

[Read More](#)



## ON POINT AUG 2021

[Membership](#) | [Find a Club](#) | [National Rankings](#) | [Team Selection](#) | [Shop USA Archery](#)

### IN THIS ISSUE

Paralympic Games Update  
Outdoor Nationals Recap  
25 Meter Shootout  
World Youth Championships  
Virtual Symposium  
SafeSport 2022 MAAPP

### UPCOMING NATIONAL EVENTS

[Field Nationals](#)  
(Darrington, WA) - Sept 4-5  
[25 Meter Shootout](#)  
(Louisville, KY) - Jan 7-8, 2022

[Events Calendar](#)

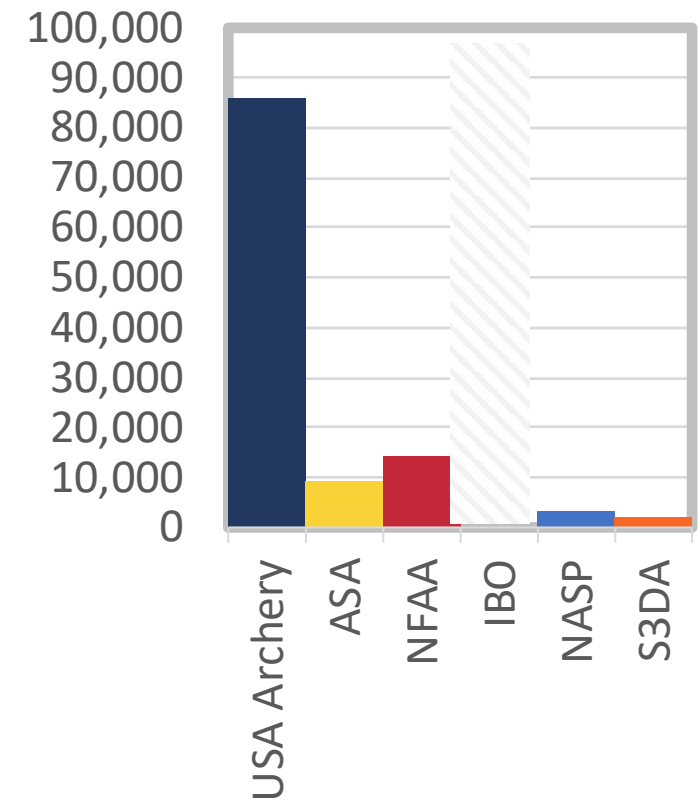
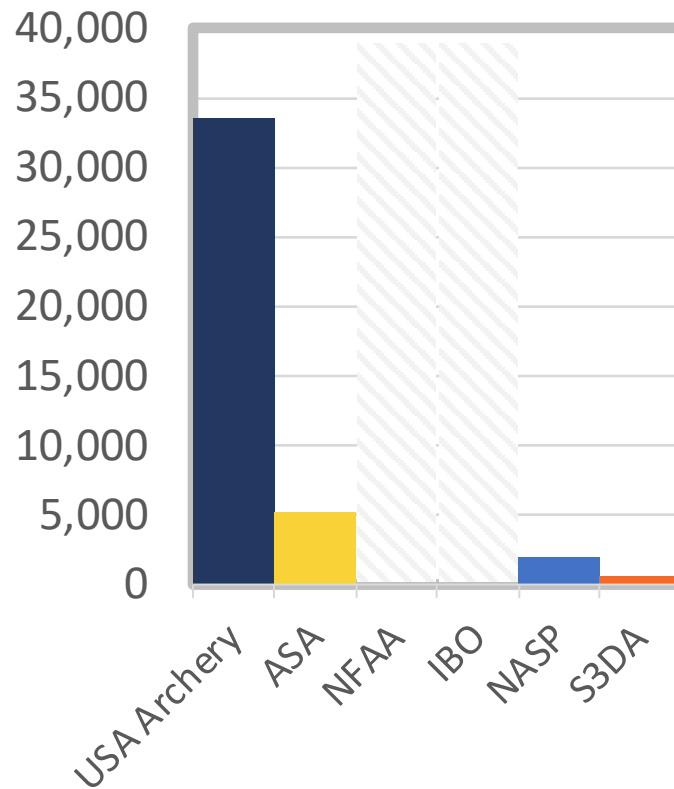
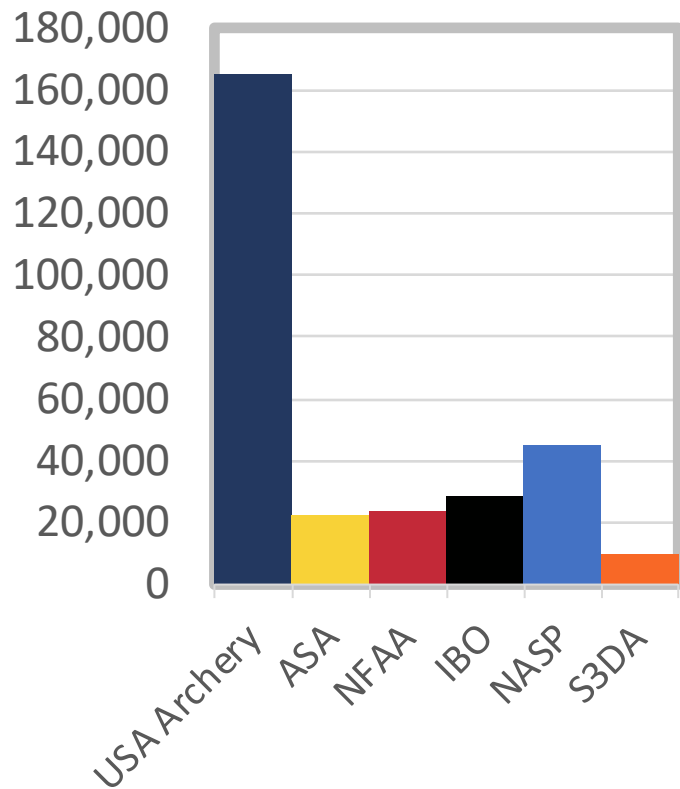
### PARALYMPIC TEAM UPDATE







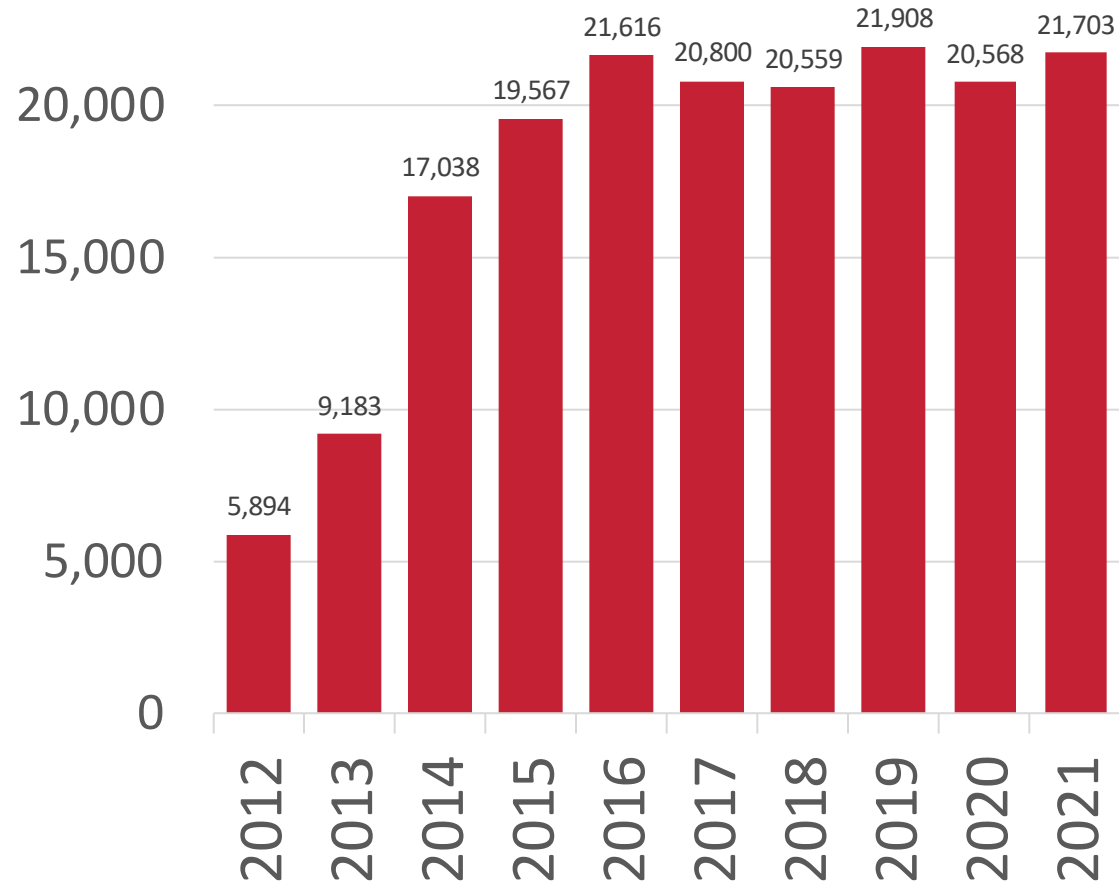
# SOCIAL MEDIA DASHBOARD



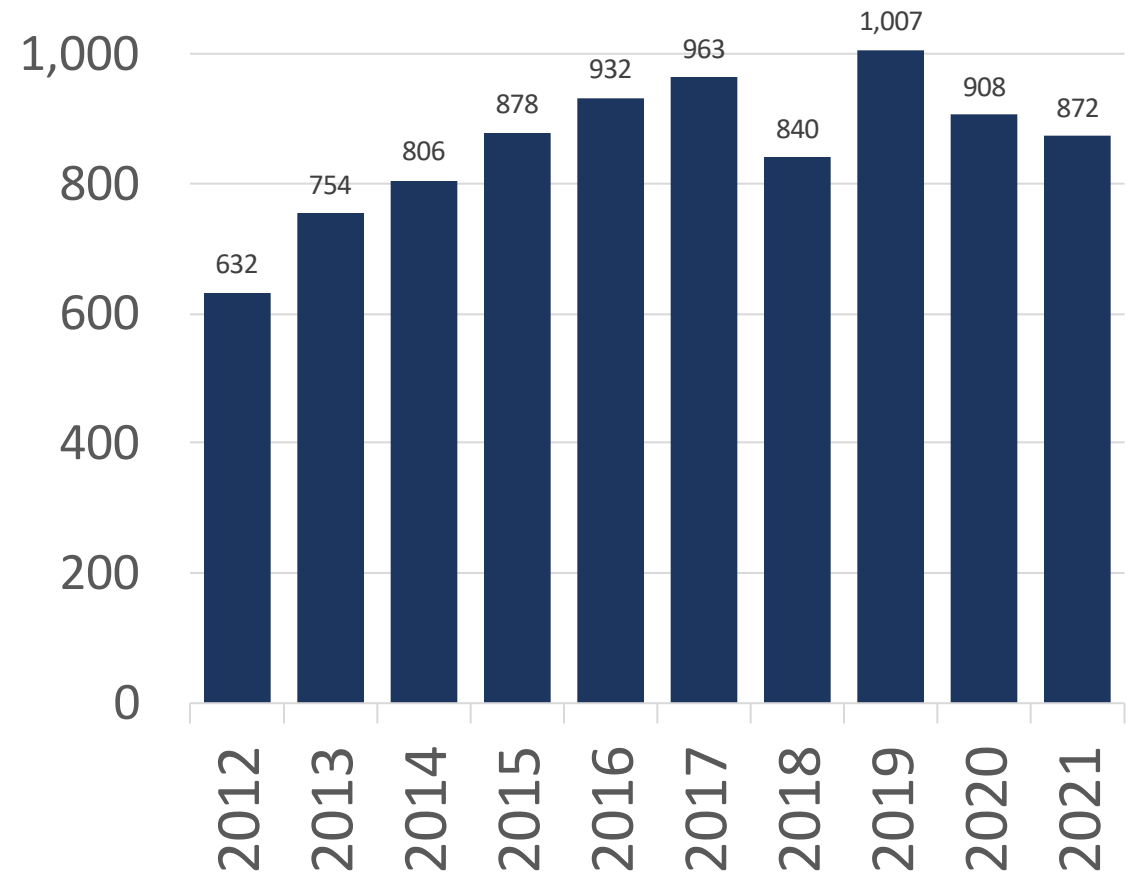


# MEMBER AND CLUB DASHBOARD

## Membership



## Club Membership

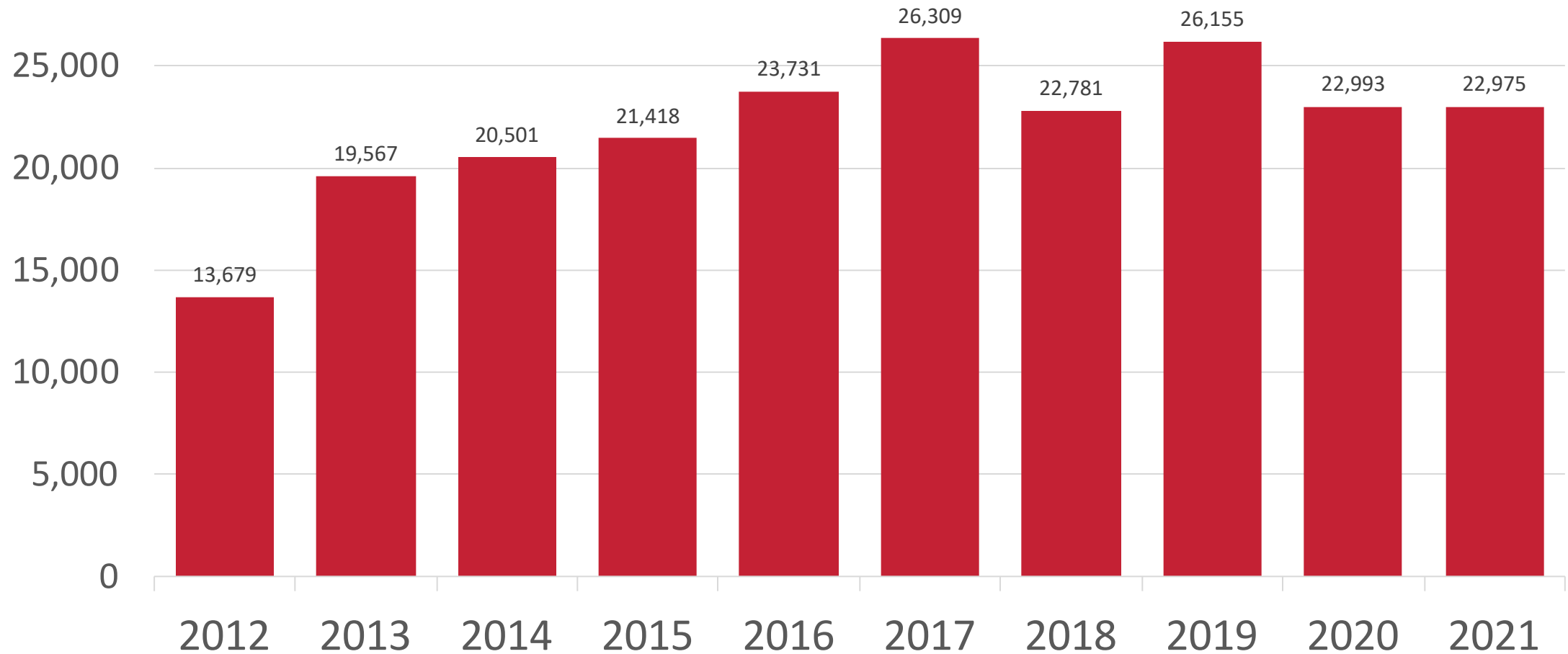


Current as of 8/11/2020



# INSTRUCTOR AND COACH DASHBOARD

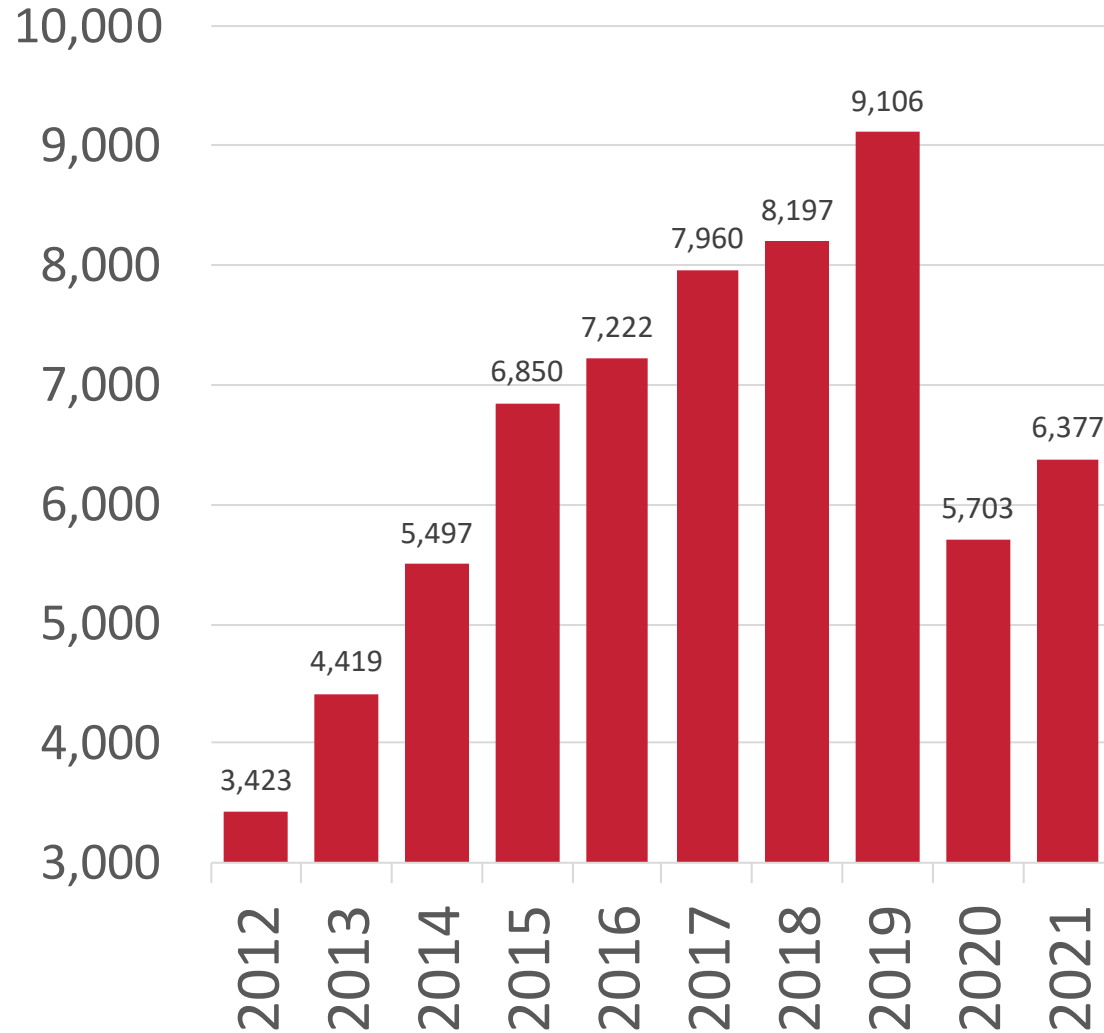
## Certified Instructors and Coaches



Current as of 8/11/2020



# EVENT PARTICIPATION DASHBOARD



**Note:** 4 Events cancelled in 2020 due to COVID-19

## State Championship Event Management

- 20 State Associations
- 19 State Coordinators

## 2021 Indoor State Championship Events

- 95 Indoor State and/or JOAD Indoor State Events were hosted in 36 states (multiple event locations within a state occurred)

## National Event Initiatives

- 2021: AZ, Gator and SoCal USAT event organizers were creative with scheduling in order to accommodate as many archers as possible.
- A full schedule of national events was contested in 2021.





# TEAM USA HAD A VERY BUSY YEAR

- Pan Am and Para Pan Am Championships – Mexico
- WRE – Colombia
- World Cup 1 – Guatemala
- World Cup 2 – Switzerland
- FQT – Paris
- World Cup 3
- Para WRE – Czech Republic
- Olympic and Paralympic Games
- Youth World Championships
- European World Field Championships
- World Championships World Cup Final
- Junior Pan Am Games







# OLYMPIC GAMES







# PARALYMPIC GAMES







# STRATEGIC PLANNING

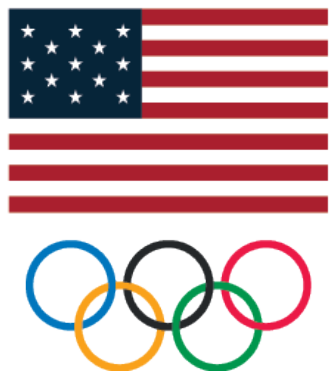
- A new organizational strategic plan will be developed for 2022-2028 leading up to the 2028 Olympic and Paralympic Games in Los Angeles, CA.
- Sub plans will be developed for High Performance, Para High Performance and the Collegiate Archery Program.



**LA 2028**







Where Olympic & Paralympic Journeys Begin

**Please submit questions via the Q&A Box**

[WWW.USARCHERY.ORG](http://WWW.USARCHERY.ORG)